The NATIONAL UNDERWRITER

The National II coldy Newspaper of Fire and Casualty Insurance March 7, 1958

62nd Year, No. 10

Cal. Producers **Aroused Over Commission Cuts**

Engage Attorney To Study Possible **Anti-Trust Implications**

California Assn. of Insurance Agents has engaged Joseph L. Alioto, noted San Francisco anti-trust attorney and idered one of the best in this field, to examine the facts and "significant" pattern of automobile commission rens. This action was taken at the first special meeting of the asso oard to which all past presidents were

The commission pot is still boiling in California, where the new autome bile rates are predicated on a 5 point reduction in acquisition expenses. A number of companies have announced commission reductions in the territory, and the agents are sending letters to company executives, bureaus, etc. in protest. California Assn. of Insurance Agents and Insurance Brokers Exchange of California have taken stands in opposition to the reductions and there have been murmurs of some

One agency has advertised in an insurance paper seeking a new company to take its \$500,000 of premium volume, of which 45% is auto, at a guaranteed rate of commission for five

List Insurers Which Have Acted

One list of companies which have taken action to reduce auto commissions in California contains these names: Norwich Union, Travelers, Aetna Casualty, Anchor Casualty, New Amsterdam Casualty, Canadian Indem-nity, St. Paul F.&M., Fireman's Fund, Royal-Globe group, Glens Falls, Aetna Fire, Republic Indemnity, Commercial Union, Gulf, United Pacific, American, Pacific Indemnity, Great American, Phoenix of London, Zurich and Northwestern National.

President J. M. Smith of Con-tinental Casualty (left) with high school editor Bernice Borek, and Robert Cunningham of Chicago Assn. of Commerce & Industry as they appeared on a television show on channel 11 in Chicago. Mr. Smith and seven other Continental Casualty executives described career opportunities of the com-pany to high high school students as



part of a program to demonstrate to young people in Chicago that their home city offers an excellent future.

Vote To Proceed With Plan For National Board To Rate

Members of National Board at a special meeting voted to enlarge the scope of its services and activities by also functioning as a rating organization for fire and allied lines, with potential power for all jurisdictions nationwide, and in this connection to take steps to acquire the staff and assets of Inter-Regional

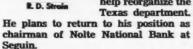
However, before these aims can be effectuated, it will be necessary to amend the Board's constitution, which will be considered at a later meeting.

The vote on the proposal was 43 to 17, indicating the strength behind the proposal. However, there was also substantial opposition to the idea, and particularly to doing it within National Board.

Gibbs Retires, Strain Named To Texas Post

AUSTIN-Dr. Robert W. Strain, 33year old professor of insurance at the

University of Texas, has been named to succeed Joe P. Gibbs as a mem-ber of the Texas board of insurance. Mr. Gibbs, who was casualty commissioner from 1941 to 1952 when he retired, has resigned after having been recalled to help reorganize the



Is CLU And CPCU

Dr. Strain, a CLU and a CPCU graduated from Texas Tech and received an MA in insurance at Louisiana State and PhD in business administration at Indiana. He became an assistant professor of insurance at Texas in 1955.

Commissioners And **Industry Confer**

A group of insurance people and four commissioners were scheduled to meet in Washington, D. C., late this week in the shadow of Sen. O'Mahoney's inquiry into insurance practices. This potential threat to state regulation and other prime problems affecting the business were on the agenda for discussion.

Invite Top Executives

Top executives of insurers and agency leaders were invited, on the initiative, it is understood, of Joseph A. Navarre, Michigan commissioner and president of National Assn. of Insurance Commissioners. Other commissioners scheduled to attend were Gerber of Illinois, Northington of Tennes see, the vice-president of NAIC, and Parker of Virginia.

Robert M. Beatty, vice-president of W. A. Alexander, will discuss prepara-tion for adjustment of major property damage, at the March 11 meeting of Chicago chapter of Society of Fire Protection Engineers.

State Farm Shows **Underwriting Gain** On 1957 Operations

Premium Up 20% To \$326 Million, Ahead Of Allstate By \$53 Million

State Farm Mutual Auto shows an underwriting gain on 1957 business of \$1,165,852, and \$6,700,335 was added to surplus.

State Farm marked its 16th consecutive year of leadership in automobile insurance by nearly doubling its lead in total earned premiums over All-state, the second insurer. The year-end margin was \$53,700,000. Total earned premiums were \$326,133,601, including \$318,093,359 of automobile business. Premium volume was 20% greater than in 1956. Direct premiums written were \$334,541,833, of which \$332,716,-053 was automobile.

Three-page ads in the current Reader's Digest and Look, plus a recent issue of Life mark State Farm's aggressive 1958 campaign for automobile business. In April, State Farm begins co-sponsorship of the CBS baseball "Game of the Week."

ses Up 17.4%

Losses and loss expenses incurred, at \$254,048,706, were up 17.4%, and underwriting expenses at \$70,919,043, were up 10.1%, compared with a 20.4% increase in earned premiums. State Farm added \$26,755,000 to loss and loss expense reserves and \$1,500,000 to voluntary loss reserves, which stood at \$149,904,236 and \$20,000,000, respectively, at year end. Unearned premiums were \$102,397,535, up \$15,258,000.

Net yield from investments was \$11,034,944. Federal income taxes were \$3,522,820 and dividends to policyholders (Texas only) were \$3,314,057.

At year end, assets stood at \$416,-493,926 and surplus at \$117,639,494, up 13% and 6%, respectively.

Pacific Employers, California Union, Meritplan and the Victor Montgomery general agency, underwriting managers for the group, have moved into their new northern California headquarters at 244 Pine street, San Fran-

Late News Bulletins ...

New York Passes UM Fund Bill

The New York assembly passed by a vote of 131 to 9 a bill to set up an indemnity fund from contributions by insurers in relation to their auto liability writing in the state, from which victims of uninsured motorists would

be compensated. The business generally has opposed the indemnification The assembly also voted to double liability limits for taxes, to

Eye Auto PHD Rating Change

Considerable strength has developed among insurers writing auto physical damage to change from the present method of rating that uses the consumer's price index as a trend factor to one that employs the more realistic costs of

automobile repair parts and labor charges. One study by an auto PHD insurer shows that there is a wide gap-more than 20 points-between the rise in auto repair and labor costs and the smaller rise in the cost of living index. This disparity has persisted month after month for several years. Indications are that the disparity will continue because of an expected increase in the price of steel and the likelihood that in spite of the recession auto labor costs will continue to rise this year.

Another idea that has been advanced is that instead of as at present rating PHD-fire, theft, collision, towing, etc.-as a package, statewide, rate revisions should be based on the loss experience on each cover separately. The \$50 deductible collision premium represents 50% to 60% of all auto PHD premiums. Where the \$50 deductible collision experience indicates the need of a rate increase of 9% or so, in one example, the rating of the entire PHD package points to a much smaller increase, in this case 2.7%.

E. A. Henne, Retiring April 1, Is Honored By His Associates

A. Henne, vice-president and western manager of America Fore, for the past quarter century the dominant figure in the fire insurance business in Western Underwriters Assn. territory, was guest of honor last week at a luncheon given by his associates and friends as a prelude to his retire-ment April 1. J. Victor Herd, chairman and president of America Fore Loyalty group, was toastmaster.

This was one of a number of feastivities honoring Mr. Henne. The significance of this one was due in large measure to the fact that it was not given by one of the organizations in the west of which he has been chairman and president, but was in the nature of a tribute from those who have worked with him. Nearly 90 per--company men, agents and association and bureau executives-attended.

The formalities were not extensive or involved, consisting primarily of the presentation to Mr. Henne of a handsome portrait from his associates in the company. He also was given a letter which inducted him formally into the America Fore "Old Guard," the group's 25-year service organization, for which Mr. Henne became eligible on April 1, 1937.

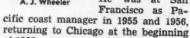
The forthcoming retirement of Mr. (CONTINUED ON PAGE 30)

Wheeler Promoted To Chicago Manager Of National Underwriter

Andrew J. Wheeler, associate manager of the National Underwriter Co.

at Chicago, has been named manager, succeeding the late Otto E. Schwartz.

Mr. Wheeler for some time had been working with Mr. Schwartz. He joined the National Underwriter Co. sales organization in 1946 at Chicago. He was at San



of 1957. Robert J. Wieghaus and William D.





O'Connell continue as resident managers at Chicago. Mr. Wieghaus is a five-year veteran of the Chicago sales department and Mr. O'Connell has been with the company since 1956.

Verbal Haymaker At Roys As President Idea Of Uniformity

Speaking before the annual meeting of Farm Family Mutual of Albany, N. Y., Vestal Lemmon, general manager of National Assn. of Independent Insurers, sharply criticized what he termed "vocal and influential elements" in the insurance business for their "unceasing pressure for complete conformity-conformity in rates. classifications, forms and coverages, even in methods of doing business."

Mr. Lemmon declared that if this pressure is successful "competition would be completely eliminated and the growth of independent companies would be stifled. Such companies would be prohibited from offering their policyholders any significant advantages.

Notes Coming Investigation

Taking note of the announced intention of a senate subcommittee to investigate state regulation of fire and casualty insurance, Mr. Lemmon said, independent companies have "nothing to fear from federal anti-trust proceedings as such for they do not act in concert as to price, policy forms and the like."

Independent companies are "gravely concerned," he added, "that anti-competitive excesses of others may imperil the whole system of state regulation, and bring on autocratic federal controls.

He expressed surprise that even the threat of a federal investigation "has not awakened some proponents of forced uniformity to the perilous path they are treading."

Mr. Lemmon also criticized compulsory automobile liability insurance. "In the final analysis under a com-pulsory law," he said, "you won't really run your own business any more. The state will tell you who you must insure. With insurance mandatory, people won't cotton to the notion of some insurance company underwriter telling them whether or not they can drive on the public highways."

York law is full of loop-The New holes, he said, predicting it will result in higher rates, particularly for the

Lemmon Aims New Snodgrass Succeeds Hartford Extends Of General Casualty

W. B. Roys, president of General Casualty of Madison, has retired and is succeeded by P. N. Snodgrass. Mr. Snodgrass has been vice-president and secretary. Mr. Roys will continue as a director. He was a founder of the company and has been president since organization in 1925.

Mr. Snodgrass joined General Casualty in 1933 as an attorney, was elected secretary in 1935 and vicepresident and secretary in 1956. He is a past president of National Assn. of Independent Insurers.

J. N. Williams, assistant secretary, succeeds Mr. Snodgrass as secretary. He started with the company in 1946 in the legal and claim department after having practiced law in New York

General Casualty is a member of the Reliance group of Philadelphia. A \$11/2 million addition to the office at 117 East Wilson street, Madison, is under construction and will be occupied jointly by General Casualty and the midwest department of Reliance.

Form Information Service In Nevada

Nevada Insurance Information Service has been formed at Reno with the following officers: George Stetson. president; Donald J. Hitchcock, Fireman's Fund, vice-president; and Chester Davis, secretary-treasurer. The new organization, patterned after Western Insurance Information Service and the service recently formed by eastern insurers, will furnish information on insurance matters and speakers for meetings.

preferred risks; a leveling of rates lessening opportunity for competition; an upsurge of "compensationitis"; diverting emphasis and attention from traffic safety and driver licensing measures; insurance premiums viewed as a tax on the right to drive; a tremendous increase in administrative expense, and public dissatisfaction heightening clamor for a state fund.



J. Victor Herd, chairman and president of America Fore (left), presents a portrait to Ernest A. Henne, retiring vice-president and western manager of the group. Mrs. Henne, who was on hand for the presentation, also admires the portrait.

Offer To Buy Northwestern F.&M.

MINNEAPOLIS-Hartford Fire has extended to March 29 the deadline for stockholders of Northwestern F. & M. to deposit their shares under a purchase offer by Hartford. If a sufficient number of shares are not deposited by that date, Hartford proposes to serve notice on Northwestern that it will cancel the management contract between the two companies which has been in effect since 1916. The cancelation would be effective Jan 1, 1959.

On Jan. 24, Hartford made an offer to buy additional Northwestern shares at \$36. A group of minority stockholders in Northwestern have been opposing the deal on the ground that the stock is worth more.

Would Sell Block

Following the annual meeting of Northwestern stockholders Feb. 27, at which all 15 directors were reelected. Manning W. Heard, vice-president and general counsel of Hartford, said that if an insufficient number of Northwestern shares are deposited for sale by March 29, Hartford would offer to sell as a block the 19,800 shares it now owns, at \$34 a share.

Arnold Ryden, who led the fight against sale of shares to Hartford, urged that negotiations be entered into with some other insurers in this part of the country to manage Northwestern's underwriting activities as Hartford has been doing.

It is understood that Hartford's goal is 80% of Northwestern's 125,000 shares. A total of 110,620 shares was represented in person or by proxy at the annual meeting.

Continental Casualty Volume Up In 1957

Continental Casualty in 1957 had an underwriting loss of \$1,840,243 on consolidated net premiums of \$240,377,-987. Premium volume was up \$26.7 million. Investment income totaled \$9,-013,972, and after taxes the net income from operations was \$6,788,729.

President J. M. Smith termed 1957 perhaps the most constructive year Continental Casualty has experienced despite the underwriting losses which were due almost entirely to automobile. National Fire, of which Continental Casualty owns 67%, showed an underwriting profit of approximately \$2 million last year against an operating loss of \$7 million in 1956.

Gross surplus of Continental Casualty as of Dec. 31 was \$146,817,106, a decrease of \$6,491,112.

N. H. Board Liberalizes Farm Coverage Method

New Hampshire Board of Underwrit-New Hampshire Board of Underwriters has liberalized the method of writing farm properties under which in certain cases the use of the farm property schedule form 218A is not necessary. The board said when coverage is limited to farm dwellings, dwelling contents, and out-buildings, but does not provide for livestock or mobile farm machinery and equipmobile farm machinery and equip-ment or poultry, coverage may be de-veloped on page 1 of the one-write policy.

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FINANCIAL RESPONSIBILITY RISKS

GENERAL LIABILITY RISKS

Air Shows.....Amusement Parks.....Beauty Shops
Carnivals.....Fairs.....Dram Shop.....Malpractice
Rest Homes.....Sanitariums.....Roller Rinks
Sporting Events.....Swimming Pools.....Super Markets



PRIMARY & EXCESS COVERAGES

Self Insured Risks

COMMERCIAL VEHICLES

Taxicabs....Livery Cars....Ambulances....Hearses
Police Cars....Motor Busses....Tractor-Trailer Units
Trucks....U Drive It Cars



PRIVATE PASSENGER VEHICLES

Non-Standard Autos.....Non-Owned Vehicles Motorcycles.....Motorscooters



Intermediate.....Long Haul.....Livestock Haulers
Produce Haulers.....Hired Trucks.....Dead Heading
Bob Tail.....LPG and Gasoline Haulers & Dealers



WORKMEN'S COMPENSATION

PREMIUM FINANCING

NATIONWIDE COVERAGE AND CLAIM SERVICE

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Program Ready For Annual Meeting Of Eastern Agents

The program for the 10th meeting of Eastern Agents Conference at the Hotel Claridge, Atlantic City, March 16-18, includes addresses, panel dis-cussions and reports on the most pressing current problems of the industry.

Registration begins at 3 p.m. on Sunday and an officers' meeting at 4 p.m. will be followed by a get-together and buffet dinner at 6:30 p.m.

Monday's events include presidents' breakfast, and the opening session of the convention at 10 a.m. with Arthur Fair of Natick, Mass., chairman of EAC, presiding.

Henry A. Franz of Clinton, president of the New Jersey association, will greet the convention, followed by a report of the secretary, William A. d'Espard, Washington, D.C., and a re-port of the treasurer by Arthur L. Schwab, Staten Island. With Charles H. Frankenbach Sr., Westfield, N. J. in the chair, E. Stuart Windsor, Baltimore, will give the report of the conference committee. Report of Eastern Underwriters Assn. will be made by Frederick W. Doremus, manager-secretary.

George M. Rideout, vice-president of Babson's Reports, will discuss "The Business Outlook for 1958."

At luncheon the speaker will be Archie M. Slawsby of Nashua, N. H., vice-president NAIA, on "Sacred Cows.

At 2:30 p.m. insurance editors will (CONTINUED ON PAGE 29)

North British In Several Shifts Of Executive Staff

North British group has made the following staff changes in a reassignment of responsibilities:

H. W. Casler, assistant U. S. manager and vice-president at the New





York administrative office will assume management of the western department at Kansas City, which is also the home office of Central Surety. Mr. Casler succeeds Harold J. Hudson, vice-president, secretary and treasurer.





H. V. Tisdale

SIGN OF THE TIMES

This is the new trade mark of Leo B. Menner & Company. We like to think it is more than just a symbol of another business organization. To us-and it can be to youindicative of an entirely new Lloyd's approach in servicing excess and surplus line risks. It represents speed, competence and "know-how". It is a sign of the times for those producers who want to meet competition head-on.

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Landresse Retires After 43 Years With London Group

C. G. Landresse, assistant regional manager of London group, is retiring after 43 years with the organization.

Mr. Landresse joined the group in 1915 as an office boy for London Assurance. He advanced in various capacities in underwriting, fire claims and administration, automobile and inland marine. He became assistant manager of the Pacific coast in 1951, assistant secretary of Manhattan F.&M. in 1955, and assistant secretary of Guarantee Ins. Co. last year.

A member of many organizations, Mr. Landresse was an organizer of Automobile General Adjusters Assn. and National Automobile Club's available garage plan.

who has been in charge of the western department and who is transferring to New York to be associated with R. P. Stockham, assistant U.S. manager and vice-president of the group, and John C. Droge, assistant secretary, with secretarial and financial respon-

H. V. Tisdale, secretary and vicepresident in charge of fire and inland marine operations for the western department since 1955, is returning to New York where he will be assigned important underwriting responsibil-

Associated with Mr. Casler in Kansas City will be George W. Dyer, secretary and vice-president, who will re-turn to that office to head its casualty and surety operations, and G. R. Jones, secretary and vice-president, who will be in charge of fire and inland marine operations, succeeding Mr. Tisdale. Messrs. Dyer and Jones will be assistant managers of the western department of all companies in the group.

Mr. Casler, joined North British in 1950 as assistant secretary in the inland marine department and was appointed secretary in charge of that operation countrywide in 1951. He has had extensive home office and field experience. He formerly traveled the midwest territory for American.

Fund Names Williams SA. Rearranges Va. Territory

Fireman's Fund has appointed Lati-mer Williams as special agent for central Virginia out of Richmond. He has had eight years experience in the business. The Fund has also rear-ranged its north and central territories and created a metropolitan territory which will include Richmond and 21

Independents Offer Strong Opposition To Ky. Deviation Bills

Three bills sponsored by the insurance department to restrict deviation filings on forms or rates in Kentucky met with bitter opposition from independent companies at a hearing of the house banking and insurance committee.

Vestal Lemmon, general manager of National Assn. of Independent Insurers, charged the department bills would "strangle competition among insurance companies and destroy the right of companies to meet the needs of their own policyholders." He said one of the results would be to increase rates in the aggregate of \$5 million in the state.

The bills in question would require the commissioner to adopt uniform basic policy forms for fire, auto liability and auto PHD and authorize him to adopt uniform forms for any kind of insurance; prevent a company from filing rate schedules or rating plans made by a rating organization of which the company is not a member or subscriber; and prohibit companies from filing rates, manuals or schedules of a rating organization of which it is not a member or subscriber, or from filing rates made by another in-

Would Cost \$10 To \$13

Mr. Lemmon said these bills would cost auto owners insured in many independent companies an average of \$10 to \$13 a year. Commissioner Thurman demanded to know where Mr. Lemmon got these figures, and was told they came from statistical computations on the loss experience of some 400,000 Kentucky residents insured by independents.

Deputy Commissioner Frank M. Hart said the public needs the protection of a minimum standard of insurance coverage. He said more than 100 companies whose statistics do not go into bureau ratemaking write policies in Kentucky. This means that 60% of the auto insurance business is "entirely lost in rate making," he charged. The department bills, Mr. Hart explained, would require each deviating company to compute its own loss experience and file the statistics with the department if it did not join or subscribe to a rate bureau.

Asked by some of the representatives whether this would result in a (CONTINUED ON PAGE 29)



Insurance students at Butler University of Indianapolis made a field trip last week to Chicago to visit a number of the stock company offices and organizations. This was the first insurance group from Butler University to make the trip. Archie J. Nichols, associate professor of insurance, was in charge. The group visited Western Underwriters Assn. and Underwriters Laboratories and heard talks by representatives of several companies, Cook County Inspection Bureau, Rain & Hail Bureau, the National Board and Western Adjustment. Those making the trip are pictured above with Professor Nichols at the extreme 1958

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Estimates Cost Of Cal. Wind Feb. 24 At \$2.3 Million

Insurance loss of about \$2.3 million is estimated by General Adjustment Bureau to have resulted from the windstorm in northern California Feb. 24. The loss has been designated catastrophe 91 by the National Board.

The cities suffering greatest damage are Chico, Marysville, Oakland, Red-wood City, Sacramento, San Francisco, San Jose and Santa Rosa.

In a report to stockholders, GAB reports the wind and rain struck early in the afternoon of Feb. 24. The peak of the storm was marked by sustained winds of 40 to 50 mph with gusts up to 60 mph. The rain lasted six hours. Windstorm losses will average about \$100 with most of the damage confined to roofs, antennas, fences and glass, but an above average amount of interior damage is expected. There was considerable flood damage to the point of houses being washed away, but this, GAB says, cannot be compared with the disastrous flood of 1955. Insurance loss resulting from flood will be minor. GAB estimates it will handle 22,850

In Chico, 2,000 insured property losses are expected at an average of \$75. In Eureka 125 losses are estimated at \$75. In Marysville the estimate is 1,700 claims at an average of \$125. In Modesto the estimate is 150 claims at \$50. In Oakland a total of 5,000 property losses averaging \$90 is antici-

USAU To Handle Zurich Aviation Underwriting

Zurich has joined United States Aircraft Group, effective March 1, and Aero Associates, aviation managers for Zurich since 1954, will discontinue writing aviation risks.

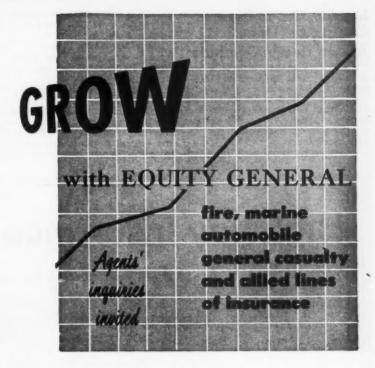
All Zurich aviation business written or renewed after March 1 will be underwritten and serviced by U.S. Aviation Underwriters, aviation managers of U.S.A.G. Service on business now in effect through Aero Associates will be continued until termination of current policies, according to Neville Pilling, U.S. manager of Zurich.

Miliken To H.A. Steckler & Co.

Tom T. Milliken has been appointed special agent by Henry A. Steckler Co., New Orleans managing general agents, to supervise north Louisiana in place of Russell Burke, who has resigned. Mr. Milliken has six years local agency experience, plus three years in the field for another company.

average of \$75; in Redwood City at 2,500 losses averaging \$100; at Sacramento at 4,500 losses averaging \$100; at Salinas at 500 losses averaging \$85. GAB expects 3,000 property losses in San Francisco area at \$100, another 1,200 insured losses in San Jose at an average of \$100, and 700 losses in Santa Rosa averaging \$100.

In Stockton the estimate is 250 losses at \$75, at Susanville is 75 losses The damage in Redding is estimated at \$100, at Vallejo the estimate is 150



EQUITY GENERAL INSURANCE CO.

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London Group Merges Claim, Loss Units; Abdoo Heads Combine

Frederick F. Abdoo, general counsel of London group, has been named executive claims manager in charge of the newly formed claim department. The claim department results from London's casualty claims and fire loss departments—coincident with Mr. Abdoo's appointment.

He has been counsel since 1955. Pre-

viously he was with Lumbermens Mu- programs for both the tual Casualty in New York City and underwriting departments. Chicago from 1948.

Under Mr. Abdoo, James W. Sherwood is manager of fire claims and Walter H. Halstead manager of casualty claims.

Mr. Abdoo was admitted to the New York state bar in 1948. He is a CPCU. At Lumbermens he was claims adjuster, claims examiner, claim supervisor, claim department coverage counselor, and counsel to the underwriting department. He also conducted training

programs for both the claims and Mutuals Make Rule underwriting departments.

Start Nuclear Ship Indemnity Bill Hearings

WASHINGTON—Hearings started here last week by the Senate committee on interstate commerce on a bill to provide indemnity in connection with nuclear powered merchant ships. First witnesses were scheduled to be government personnel from the commerce department, atomic energy commission, and maritime commission.

Mutuals Make Rule And Class Changes In Liability Manuals

Mutual Insurance Rating Bureau has revised rules and classifications for general liability in 42 states and District of Columbia, effective Feb. 26, except in Texas where the date is March 26. The revision is pending in New Jersey and New York.

The additional interest rules in all liability manuals regarding "financial control" have been amended to provide that a group of persons which owns or financially controls a partnership or corporation may be included as additional interests on policies covering such partnership or corporation without additional premium. Previously the rules permitted adding as additional interests a group of persons having financial control, only if the corporation had not more than 10 stockholders.

In the elevator liability manual reduced factors are introduced in the elevator BI increased limits table A-E,

Several rule changes have been introduced in the M&C manual so that the audit provisions correspond to the comparable rules applicable for workmen's compensation. For example, the rules regarding drivers, chauffeurs and operators of self propelled or power operated equipment and their helpers have been amended so that in those instances when the cost of hire of rented equipment includes the payroll of the driver or helper, the payroll actually used for premium computation is not distorted by the increasing rental cost of the equipment. In addition, the language of M&C classifications has been amended wherever feasible to correspond to comparable WC classifications, to simplify preparation of policies.

In the OL&T manual the "per airport" rating basis for airports with runways in excess of 3,700 feet has been eliminated in order that other underwriting bases may be used.

A provision has been introduced whereby special rate treatment may be applied with respect to coverage for pre-demolition and pre-construction in connection with slum clearing projects under the auspices of any public authority.

Exclusion (b) of the farmer's comprehensive personal liability has been revised so that coverage is included basically for "custom farming." However, custom farming not incidental is subject to additional premium charge, or may be excluded.

The rules of the storekeepers liability section of the OL&T manual have been revised to correspond to the latest standard provisions policy language.

Highway Insurance Company

(A Multiple Line Stock Company)

Annual Financial Statement

December 31, 1957

ASSETS

LIABILITIES

U. S. Government Bonds\$2,697,117.65	Reserve for Losses and Loss
Cash in Banks	Adjustment Expense \$3,301,073.38
Municipal Bonds 740,532.07	Unearned Premium Reserve 2,538,577.08
Stocks	Reserve for All Other Liabilities . 99,885.18
First Mortgage Loans (Real Estate)	Capital\$600,000.00 Surplus 432,244.53
Premiums in Course of Collection (not over 90 days due) 960,444.15	SURPLUS TO POLICYHOLDERS 1,032,244.53
Accrued interest and Other Assets 93,070.32	TOTAL LIABILITIES
TOTAL ADMITTED ASSETS \$6,971,780.17	AND SURPLUS\$6,971,780.17

Coverages Written:

Full Coverage AUTOMOBILE, Burglary, Beauty Shop, Boiler and Machinery, Comprehensive, Elevator, Dram Shop, Malpractice, O. L. & T., and Manufacturers Liability, Plate Glass, 50/50 and Full Coverage, Workmen's Compensation (1 and 3 Year Policies). Fire and Inland Marine.

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Wm. H. McGee & Co., Inc.

MARINE UNDERWRITERS

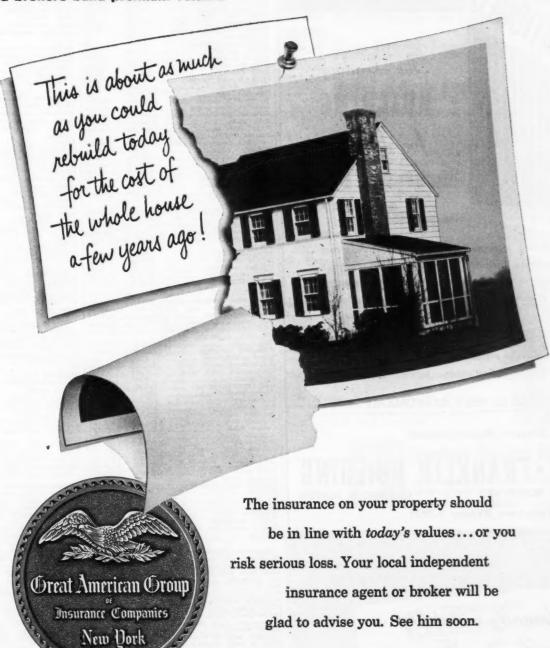
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INLAND MARINE
HOMEOWNERS' COMPREHENSIVE
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★ Look for this dramatic advertisement in The Saturday Evening Post of March 15th. It is the first of Great American Group's 1958 series, designed to help local agents and brokers build premium volume.



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JACKSON FRANKLIN BUILDING

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Insurance Firms

This leading building, occupied by nationally known companies in the Insurance Business, offers a top-flight organization an opportunity to acquire a truly fine business home. If you are seeking choice office space, it will pay you to inspect this offering—

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AMERICAN RE-INSURANCE COMPANY

99 JOHN STREET, NEW YORK 38, N.Y.

Companies Report On 1957 Results

Surplus in the following company reports refers to surplus to policyholders.

American Aviation & General—Assets, \$17,-812,185, incr., \$1,161,965; loss res., \$4,221,928, unearmed prem., \$4,529,529; underwriting loss, \$610,248; net investment gain, \$532,867; net income, \$20,906; capital, \$1,500,000; surplus, \$5,-639,531, incr., \$163,300

,	remiums Earned	Incurred
	\$	
Fire	572,687	321,531
Extended coverage	323,924	151,849
Other allied lines	2,553	225
Homeowners mult. peril	90,785	49,978
Commercial mult. peril	3,378	4,198
Earthquake	1,066	27
Hail (growing crops)	46,197	43
Ocean marine	58,646	43,134
Inland marine	225,296	160,950
Accident only (indiv.)	218,260	60,851
A&S (indiv.) Hosp. & med. (indiv.)	185,131	83,800
Hosp. & med. (indiv.)	571,126	208,040
Group A&S	1,468,860	1,083,397
Non-can A&S	885	162
Workmen's comp	1,009,305	624,861
Liability (not auto)	815,465	323,116
Auto BI liability	2,193,790	1,452,965
Auto PDL	1,190,871	731,534
Auto phys. dam.	1,232,974	747,803
Aircraft PHD	3	
Liability (not auto) PD _	178,526	50,188
Fidelity	79.357	30,028
Surety	268,608	50,932
Glass	106,536	49,101
Burglary, theft	212,964	94,582
Boiler, machinery	1.077	31
Excess loss reins.	4.285	-
Total	11,142,504	6,394,011

American Bankers, Fla.—Assets, 33,658,186, incr., \$1,417,416; loss res., \$633,661; uncarned prem., \$6,229,123; underwriting loss, \$58,419; investment gain, \$157,382; net income, \$89,534; capital, \$602,500; surplus, \$1,074,183, decr., \$49,765.

 Ocean marine
 188,006
 101,7

 Inland marine
 368,468
 83,8

 Inland marine
 128,456
 8,5

 Chattel mortgage
 128,436
 8,5

 Ato phys. dam.
 5,347,218
 2,764,31

 Total
 5,972,197
 2,863,12

American Cassaity—Ameria, \$89,982,561, incr. 53,234,659; loss res., \$13,581,165; uncarmer prem., \$19,886,594; underwriting loss, \$1,522,422; investment gain, \$1,382,539; net incomp. 4822,569; capital, \$2,800,609; surphus, \$17,653.

277, decr., \$1,794,536.		
Fire	1.813.507	1,018,182
Extended coverage	1.025,760	430,356
Other allied lines	8,004	711
Homeowners mult. peril	287,486	158,265
Commercial mult. peril	10,697	13,294
Earthquake	3,374	85
Hail (growing crops)	146,291	137,500
Ocean marine	185,711	136,593
Inland marine	713,438	509,674
A&S (indiv.)	586.248	263.000
Accident only (indiv.)	691,155	192,685
Hosp. & med. (indiv.)		658,793
Group A&S		3,462,423
Non-can A&S	2.834	514
Workmen's comp.		1,978,725
Liability (not auto)		1,023,199
Auto BI liability		4,601,057
Auto PDL		2,316,494
Auto phys. dam.		2 368 042
Aircraft PHD	11	
Liability (not auto) PD	565,333	158.930
Fidelity	251,299	123,587
Surety	850,583	189,784
Glass	337.363	155,486
Burglary, theft	674,440	250,500
Boiler, machinery	3,419	112
Excess loss reins.	13,560	
EACCIO RING ICINE.	10,000	-

American Fidelity—Assets, \$2,527,733, incr. \$6,719,542; loss res., \$.....; uncarned prem. \$.....; underwriting gain, \$597,736; investment gain, \$102,700; net income, \$615,200; capital, \$1,000,000; surplus, \$2,626,616, incr., 617,

Entraded comments	97
Extended coverage 309	31
Other allied lines 6	-
Homeowners mult. peril _ 219	68
Commercial mult. peril 1	
Inland marine 55	218
Accident only (indiv.) 552	55
Hosp. & med. (indiv.) 124	
Workmen's comp 1,007,850	544,628
Liability (not auto) 732,508	205,005
Auto BI liability 2,579,829	1,062,912
Auto PDL 1,300,614	656,850
Auto phys. dam 16,222	7,363
Liability (not auto) PD 128,309	68,067
Fidelity 92,581	21,166
Surety 177,449	136,751
Glass 55,977	26,202
Burglary, theft 90,621	36,397
Total 6,144,562	3,416,501

Arerican Einscheturers Huttanl-Assets, 918.977.212, incr., \$572.872; loss res., \$1.255.540; vnewneed prem., \$6,764,784; underwriting gain, \$1.540.548; investment gain, \$513.665; net incree, \$1.858.673; surplus, \$4.279.880.

rome, \$1,858,613; surplus, \$4,237.00%	
Pire 5,712.947	2,333,914
Extended coverage 1,940,996	602,300
Other allied lines 73,773	20,155
Homeowners mult, peril 1,675,745	773,130
Commercial mult. peril 27,787	25,116
Earthquake 23,513	-
Ocean marine 16,372	45,334
Inland marine 1,188,364	504,TTB
Auto phys. dam 903,401	349,958
Aircraft PHD 22,836	12,700
Excess Reins	-6T,001
Total 11.281.326	4,000,138

Anchor Countly-Assets, \$15,188,783, incr

\$5,630,134; underwriting loss, \$171,418; investment gain, \$331,885; net income, \$253,306; capital, \$1,300,000; surplus, \$3,551,714, decr., \$94,23

	*	\$
Fire	697,036	293,223
Extended coverage	379,287	272,223
Other allied lines		215
Homeowners mult. peril		8,377
Earthquake	883	Directories,
Hail (growing crops)	172,533	131,683
Inland marine	110,805	92,177
Workmen's comp	1,252,515	556,872
Liability (not auto)	908,683	301,789
Auto BI liability		1,131,282
Auto PDL	1,271,894	687,130
Auto phys. dam.	2,137,397	1,191,114
Liability (not auto) PD		134,961
Fidelity		6,821
Surety	557,013	117,000
Glass	98,846	45,610
Burglary, theft	210,137	97,016
Miscellaneous		Control
Excess of loss	28,087	21,255
Total	10,726,612	5,008,846
Atlantic, Texas Assets.	38,861,394	deer.

Atlantie, Texas—Assets, \$8,564,394; deer., \$13,342; loss res., \$16,069; unearned prem., \$2,372,364; underwriting loss, \$346,960; investment gain, \$218,325; net income, \$-27,325; apridal, \$1,000,000; surplus, \$5,863,325, deer., \$22,193. fre 510,785 245,120 245,12

Automotive, Calif.—Assets, \$1,254,482, incr., \$33,545; losu res., \$7,397; uncerned prem, \$212,825; underwriting loss, \$38,945; investment gain, \$43,210; net income, \$14,500; capital, \$300,000; surplus, \$973,633, deer., \$121,211. Auto phys. dam. 253,670 186,881

Auto-Owners—Asrets, 38,209,228, incr., \$1,-152,344; loss res., \$16,455,504; unearned prem, \$13,117,670; underwriting loss, \$63,916; investment gain, \$289,663; net income, \$555,158; guaranty fund, \$1,000,000; surplus, \$12,422,655; decr., \$555,423.

decr., \$565,423.		
Pire	650,414	306,87
Extended coverage	283,393	146,35
Homeowners mult, peril		85,58
Inland marine	77,493	37,82
Workmen's comp 3	514,535	1,964,48
Liability (not auto) 1	,044,414	256,00
Auto BI liability 5	541,292	3,473,90
Auto PDL4	754,164	2,251,50
Auto phys. dam 7		4,235,00
Liability (not auto) PD		37.67
Pidelity		2.50
Surety		111.00
Glass	126,780	61,82
Burglary, theft		94.53
Miscellaneous auto 1	773.294	796.36
Total		13,903,80

Birmingham Fire, Pa.—Assets, \$10,201,022 decr., \$27.091: loss res., \$1.145,450; unearnet prem., \$3748,587; underwriting loss, \$351,182; investment gain, \$394,943; net income, \$22,900 c voitel. \$1,000,000; surplus, \$3,347,565, decr. \$53,563.

Fire		211,500
Extended coverage	500,305	271,943
Other allied lines	18,156	15,223
Homeowners mult veril	158.526	83,791
Commercial mult. peril	35,736	22,481
Earthquake	7.281	586
Hail (growing crops)	36,911	69,536
Ocean marine	124,581	91,181
Inland marine	377,683	200,533
Accident only (indiv.)	6	21
A&S (indiv.)	1	
Workmen's comp.	130.759	77,929
Liability (not auto)	109,992	45,653
Auto BI liability	403, T33	267,119
Auto PDL	213,444	143,000
Auto phys. dam	461,674	295,990
Aircraft PHD	18,887	11,304
Liability (not auto) PD	25,245	11,127
Pidelity	8,274	4,541
Surety	31,732	9,132
Glass	13,303	6,570
Berglary, theft	29,962	16,506
Total	1,337,850	2,517,130
	-	

Buckeye Union Casualty—Assets, 34,534,-634, incr., \$1,565,147; loss res., \$3,739,652; uncarned prem., \$11,645,718; underwriting loss, \$256,131; investment guin, \$597,639; net income, \$501,333; capital, \$1,600,600; surplus, \$11,997,374, incr., \$70,183.

Accident—Auto 1,194,578 688,173
Liability (net auto) 1,522,512 515,329

frantiment californit hitearines?	sen large'	441'mer'ered
iner., \$19,183.		
Accident-Auto	1,194,878	696,173
Liability (not auto)	1,932,512	515,339
Auto BI liability	5.061.450	3,311,966
Auto PDL	4.001.017	2,720,007
Auto phys. dom.	3,513,010	1.913,774
Liability (not auto) PD	203.438	306,103
Pidelity	81,866	-31,723
Surety	357,671	383,997
	182,896	83.55
Glass	537,347	255.540
Burglary, theft	81,253	DE
Boiler, machinery		TOLETT
Comprehensive	1,271,470	2.633
Towing	4,250	
Family protection	48,905	34,017
Total 2	n 200 TO	10.555.70

California Compressation & Fire—Assets \$11,825,112, incr., \$265,622; loss res., \$4,233,250 uncarned prem., \$2,538,930; underwriting los \$104,551; investment gain, \$256,564; net in 1958

vest-capi-4,238

13,229 12,229 215 8,377

11,683 12,177 16,872 11,780 11,282 17,130 11,114 14,961 6,821 17,000 5,610 77,016

ieer., rem., vest-,925; leer.,

8,714 6,141 4,666 1,850 3,636 4,665 2,956 1,580

3,017 1,873 8,530

ner., rem., rest-capi-11. 6,881

\$1,-em., rest-,156; ,055;

M.-

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conc. \$-38,102; capital, \$1,965,665; surp \$2,651,675; decr., \$29,780.

	Premiums Earned	Losses Incurred
		3
Fire	54,477	25,40
Extended coverage	9,000	4.458
Other allied lines	14	
Homeowners mult. peril	38,506	23,116
Commercial mult. peril	1,313	361
Earthquake	- 465	-
Inland marine	5,667	2,700
Live stock	2,426	311
Werkmen's comp.	4,395,549	2,100,000
Liability (not auto)	150,301	63,660
Auto III liability	LANK, SAN	1,331,36
Auto PDL	151,536	544,038
Auto phys. dam.	L,486,215	783,600
Liability (not auto) PD Surety		35,074
Glass		
Burglary, theft		1,300
Total	- C 000 200	4,505,455
2000		4,346,450

14,464 48,185
48,427 13,544
275 8
2,525 916
559 17,182
21,978 17,182
21,978 17,182
21,978 134,294
2,86,412 1,256,294
28,397 411,982
485,355 27,897
18,580 4,888
19,254 1,385
22,397 9,785
22,397 9,785
22,397 9,785
23,591

Fire1,657,1	79 543,723
Extended coverage 601.6	37 451,290
Other allied lines 4.9	14.006
Homeowners mult. peril 275.5	47 85,785
Commercial mult. peril 7.1	11 8.413
	7
Island marine STAR	15 238,756
Auto phys. dam 12115	1.916.103
Aircraft PHD 1.4	130
Excess of loss	55 312.000
Total6302.7	

majorini, decesion, despitation.	
The 21,200	12.996
Extended coverage 5,585	-4.130
Other ailied lines	-2.302
Hemcowners mult. peril 30	1
Inland marine 8,633	255.955
Group A&S	7.829.653
Workmen's comp. 62 502 639	34.400.538
Linbilly (not auto)10,360,321	6.317.436
Auto BI liability 8,574,467	7.638.638
Auto PDE. 4,632,506	2.504.543
Auto phys. dam. 1,633,300	889,965
Aircraft PHD	1,730
Linkility (not auto) PD 3,446,388	2.371.383
Fidelity 2,823,911	1.015.670
Ghas 80,110	9.63
Burglary, theft 500,124	45.494
Eccess of loss 467,103	437.751
Total 102 797 230	63 700 400

Eric Exchange—Assets, \$0,790,232, incr., \$95,142; less res., \$2,232,554; uncorrect press., \$4,652,652; uncorrectifing gain, \$904,500; invest-ment gain, \$391,600; net income, \$1,655,200;

Milyans, \$2,602,948, Incr., \$25.	184.	
Pire	236,379	113.715
Extended coverage	99,652	25.580
Homowners mult. peril	6179	13.965
Island marine	40.411	12.777
Lishibity (not auto)	151,000	42,674
Anto DE Hability	2,778,632	1.000,100
Auto PDL	2.001.071	1.250.00
Auto phys. dam.	2,479,979	1.300.00
Linkshity (not auto) PD _	27,291	13,654
Chas	4.738	1.430
Burglary, theft	11.60	6,001
Medical payments	548.T19	208,141
Total	8,448,707	4,769,394

Parts Borean Hvistal, Indiana—Asarts, \$3
Parts Borean Hvistal, Indiana—Asarts, \$5
PAZES, incr., \$1,725,298; loss rex., \$5,533,10
meanted prem., \$4,772,778; underwriting go
\$203,675; investment gain, \$420,00; nor., \$505,630.
\$400,695; merglan, \$4,482,516, incr., \$505,630.
Patrioded coverage \$22,944 421.
Other affield lines 4,682 2,
Ratended coverage \$4,682 2,
Ratended coverage \$500,600.
Page 17,533
Rail (growing crops) \$6,500 118,

	Pr-miums	
	Ea wed	Lacurre i
	•	•
Auto medical	SN.265	611,612
Medical Total	14.600.153	10.423,170
Formers Mutual	Half-Assets,	\$5,047,665,
mcr., \$1,677,852; loss	res., \$1,000,000;	uncerned
prem., \$2,574,751; une prestment gain, \$60,5	herwriting gain,	\$455,71Z;
curplus, 23 our ace inc	- 9051 AE1	-

Formers Mutual Hall-Assets	38.047.665
incr., \$1,677.852; loss res., \$1,650.5	Mr umcommod
prem., \$2,574,751; underwriting &	win #235 712
investment gain, \$80,961; net inco	me 4941 114
surplus, \$3,402,942, incr., \$651,461.	
Fire	03 625.6T
Extended coverage	331,91
Other allied lines	5 143.40
Homeowners mult. peril . 16.2	1.56
Enrthquake	194
Ball (growing crops)52153	3.167.71
Ocean marine	
informed waterings one of	ma
Multiple lines NOC 1.206.0	624.47
Library (not auto) 22.6	05 11,62
Auto BI liability 350,0	
Auto PDL	71 198.42
Astio phys. dam435.0	NO 249 40
Aircraft PHD	
Liability (not auto) PD _ 1.4	
Glass - 1	
Murgiary, theft 34	
Auto medical 767	
Auto unsut, judgment 2.5	13
Total	39 4.303.30

| State | Stat 12.20 670.303 00.504 2.900.001 1.555.179 181,001 1.817.335 1.817.335 1.338,688 72.512 65.300 72.512 65.300 14,655,165

Fidelity & Deposit—Assets, \$88,303,219, decr., \$209,209; how res., \$4,514,823; uncarned prem., \$19,226,356; underwriting gain, \$1,904,303; investment gain, \$1,804,800; surplus, \$20,706,040,

decr., \$1,509,634.		-
Fire		7,554
Extended coverage		15.100
Homeowners mult. peril		100,525
Personal property finater		400.194
Lisbility (net auto)	38,681	19,790
Facility		2,006,568
Smely		694,853
G==	356,255	343.6N
Burglary, theft	2,118,513	771.800
Total 1	200 MON MIN	4 200 201

First National—Amets, \$15,678,382, incr., \$222,585; lass res., \$880,654; unscarred prem., \$2,178,682; unscarred prem., \$2,178,682; unscarred prem., \$223,682; investment gain, \$490,982; net income, \$380,252; capital, \$2,000,600; surplus, \$2,622,030, incr., \$380,-580.

Fire	3,967,622	Less.711
Extended coverage	1,721,986	900.307
Other allied lines	4,683	-17.813
Homeowners mult, peril	191,123	111.300
Earthquake	19,707	-2.000
Ocean marine	30,579	25,911
Inland marine	39,540	4.44
Liability (not auto)	2,576	
Auto phys. dam	530,133	153.561
Liability (not auto) PD	97	
Glass	5,007	3,640
Burglary, theft	2,544	151
Total	5,291,798	2,393,830

516, decr., \$527,538.	
Fire4	59,478 LE79,501
Extended coverage 1,1	E10,130 G00,002
Other allied lines	14,100 8,541
Homowners mail, peril _ !	106.436 300.685
Commercial mult. peril	47,004 24,600
Earthquake	12,636 119
Ocean marine	19,006 7,070
Inland marine	302.507 302.500
	20.413 102.905
A&S (indiv.)	55.504 MT 100
Hosp. & med. (indiv.) !	S35.200 419.173
Group A&S	13.000 706.500
Workmen's comp 7,	CTT.SEL 4.110.773
Linkility (not auto) \$3	215,030 1,963,915
Auto HI liability21.	221,001 12,274,140
Auto PDL95	200 300 S.234 GM
Auto phys. dam 83	100,015 4,000,000
Aircraft PHD	44,662 32,266
Lishility (not auto) PD	MR.714 351.400
Fidelity	28.205 8.305
Glass	
Bailer, Machinery	25.200 LITT
	OR 200 CR 150
Total 65	MR.231 34.975.578

301, OCC., \$1,700,538.		
Fire	23,810,965	9.291.000
Extended coverage	10,483,500	5,365,700
Other allied lines	The second secon	38,621
Homeowners mult.	peril 3,739,154	1,004,453
Earthquake	230,002	-17,119
Ocean marine	1,275,579	705,210

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New Group Facilities—Life and A&H!

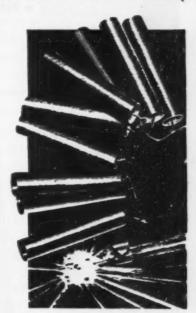
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 To Compele With You
 Concrete Assistance gets you off to the right start with hard-hitting sales aids and promotional materials.
- Extra Incentives to supplem your production achievements.
- If You Are Interested in Making Money
 —Not Just Today But Years From
 Now—remember you can start a chain
 reaction of sales by writing
- S. Robert Rauwolf, Vice President, Dept. J

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North American Accident Insurance Company

of to species in the 48 state and the District of Calculate LIFE - ACCIDENT - HEALTH

200 SOUTH LA SALLE STREET + CHICAGO 4, BLUNON



Mar

P	remiums Earned	Losses Incurred
Inland marine	4,098,818	2,209,452
Workmen's comp	13,976	1,105
Liability (not auto)	4,700,792	2,152,572
Auto BI liability	7.309.463	4,700,758
	3,606,732	1.992,527
Auto phys. dam1	0.497.772	5.087,101
Fidelity	317.606	29,052
Surety	1.583.211	54.297
Glass	331.028	168,753
Burglary, theft	746,705	416,891
Boiler, machinery	325,650	110,658
Total7	3,056,146	34,132,140

General Casualty. Wis.—Assets, \$15,983,671, incr., \$662,608; loss res., \$4,999,371; unearned prem. \$4,269,255; underweiting gain, \$29,682; investment gain, \$379,327; net income, \$332,-434; capital, \$1,000.000; surplus, \$5,717,896, incr., \$44,028.

F	remiums Earned	Losses
	\$	*
Fire	21,298	7.435
Extended coverage	13,684	5,961
Other allied lines		000000
	7,860	3,200
Homeowners mult. peril	6.893	4.092
Inland marine		-,-
Accident only (indiv.)	9,603	4,545
Hosp. & med. (indiv.)		75,031
Workmen's comp.	244,346	
Liability (not auto)	646,616	201,331
Auto BI liability		2,370,035
Auto PDL	1,724,847	907,019
Auto phys. dam	2,533,076	1,387,815
Liability (not auto) PD	183,011	42,428
Glass	59,390	25,125
Burglary, theft	134,667	53,613
Total		5.087,630
2000	-,,	
Grain Dealers Mutual-	Annata t	27 001 550
Grain Dealers Mutual-	0 500 000	umoownod

	Premiums Earned \$	Losses Incurred
Fire	8,769,550	3,507,335
Extended coverage	2.755,099	1,688,971
Other allied lines	284,575	57,710
Homeowners mult. peril	592,252	210,184
Earthquake		275
Inland marine		238,680
Liability (not auto)		32,287
Auto BI liability		1,152,843
Auto PDL		651,386
Auto phys. dam.		894,260
Liability (not auto; PD		2,999
Glass	44 000	5,339
Burglary, theft		19,845
Excess cover		-470,454
Total	17 673 011	7.991,660

prem.. \$13,732,796; underwriting gain, \$2,078,-891; investment gain, \$262,269; net income, \$2,-710,479; surplus, \$9,452,441, incr.. \$459,602. Premiums Losses 11, \$10,0000; surplus, \$1,767,742, incr.. \$167,933

	remiums Earned	Losses Incurred
Fire	75,316	65,063
Extended coverage	18,549	9,246
Homeowners mult, peril	10	***********
Liability (not auto)	399,613	141,327
Fidelity	37,553	28,660
Medical payments	83,118	22,998
Glass	7.088	561
Burglary, theft	6,685,317	2,845,306
Total	7,306,564	3,113,161

Gulf, TexAssets, \$41,470,992, decr.,	\$869 761
loss res., \$3,472,329; unearned prem.,	\$17 922
931; underwriting loss, \$1,202,253; in	Vestment
gain, \$956,750; net income, \$-251,190;	Canital
\$3,000,000; surplus, \$18,931,818, decr., \$2,	
	2,292,118
Extended coverage 3,021,453	1,992,310
Other allied lines 13,891	1,868
Homeowners mult. peril 258,782	104,017
Commercial mult. peril 1,837	**********
Earthquake 12,701	************
Hail (growing crops) 92,134	76,796
Inland marine 798,422	446,826
	90,558
Liability (not auto) 288,004	69,847
Auto BI liability 3,043,698	1,645,667
Auto PDL 1,726,624	1,024,516
Auto phys. dam 3,035,982	1,671,750
Liability (not auto) PD 51,036	33,213
Surety 2,826	-,
Glass 96,952	41 000
Dinestant theft	41,233
Burglary, theft 89,164	43,233
Total18,013,019	9.533,759

Highway, Ill.—Assets, \$6,971,780, incr., \$396,-650; loss res., \$2,907,080; unearned prem., \$2,538,577; underwriting loss, \$107,144; investment gain, \$193,083; net income, \$48,185; capital, \$600,000; surplus, \$1,032,244, incr., \$13,765.
Fire

		COLUMN
Extended coverage	346	************
Homeowners mult peril	327	412
Commercial mult, peril	660	***********
Inland marine		************
Workmen's comp		1,501,362
Liability (not auto)		631,700
Auto BI liability	860,064	685,079
Auto PDL	444,174	334,837
Auto phys. dam	428,353	275,396
Liability (not auto) PD	419,182	51,230
Glass	186,415	94,083
Burglary, theft	32,431	24.264
Boiler, machinery	3,553	74
Total	6,415,891	3,598,437
	.,	-,,

Illinois National—Assets, \$8,273,529. incr. \$2,348,414; loss res., \$2,749,139; unearned prem. \$2,782,360; underwriting loss, \$823,958; investment gain, \$175,816; net income, \$-529,531; capital, \$600,000; surplus, \$2,245,974, decr., \$589,546.

Fire	49.576	21,481
Extended coverage	25,725	39,759
Homeowners mult, peril	11,437	11,462
Workmen's comp	215,998	126,109
Liability (not auto)	146,165	33,489
Auto BI liability	1,850,692	1,490,723
Auto PDL	1,328,308	776,529
Auto phys. dam	1,987,545	1,080,009
Liability (not auto) PD	53,606	12,373
Glass	14,198	7,244
Burglary, theft	30,615	15,440
Auto medical	371,151	199,264
Other medical	28,068	13,643
Total	6 113 084	3 827 527

Indiana Lumbermens Mutual—Assets, \$25,-799,525, incr., \$565,854; loss res., \$4,037,668; unearned prem., \$14,562,219; underwriting gain, \$1,518,973; investment gain, \$604,387; net income, \$1,947,601; surplus, \$5,190,324, decr., \$581,564.

Fire	7.077.320	3,277,727
Extended coverage	2,469,640	1,464,816
Other allied lines	53,574	18,514
Homeowners mult. peril	865,026	325,141
Commercial mult. peril	30,548	34,144
Earthquake	21,969	103
Inland marine	414,540	245,029
Liability (not auto)	264,543	86,556
Auto BI liability	3,762,194	2,014,662
Auto PDL	1,641,955	832,990
Auto PHD	2,477,119	1,235,525
Liability (not auto) PD	11,791	-1,356
Glass	42,760	20,867
Burglary, theft	84,085	29,887

Audits for Casualty and Inland Marine Carriers K. L. PEARCE COMPANY

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Payroll Audit Service—has the ability and getup to get the job done adequately.

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MICHIGAN, KANSAS, OKLAHOMA, COLORADO,
NEW MEXICO

434; capital, \$1,000.000; surplus, \$5,717,500, incr., \$44,028. Great Central—Assets, \$4,888,917, incr., \$77.
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He is an expert, well twenty the man to an expert, well the man to an expert, well twenty the man to an expert, well the man to an expert of the America Fore Loyalty Group.
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....:Our Job is Saving Families through Mutual of Omaha Protection"



Here is the Ray Langen family, of Carlsbad, California. Every month Mutual of Omaha sends them a check. Disabled five years ago, Mr. Langen's Mutual of Omaha policy has paid him more than 6 thousand dollars already.

"You've seen it happen," says Mutual of Omaha President, Mr. V. J. Skutt. "When serious illness strikes,



V. J. SKUTT

bills and loss of income can mean losing a home...children leaving school...mother going to work. Sometimes it even means a broken home—the end of a family.

"Our job is saving these families. Take Ray Langen, for example. Perhaps you saw his story in Mutual of Omaha's television commercials on "What's My Line?". Mr. Langen is 35 years old, married, and has seven children. Five years ago Multiple Sclerosis struck Mr. Langen and he hasn't worked since. Every month Mutual of Omaha sends the Langens a check—a check that is keeping the Langen family together. This income will continue as long as Mr. Langen is so disabled—even if it's for the rest of his life.

"The Langens are just one of thousands of families helped by Mutual of Omaha, which is paying out more than two million dollars a week in benefits. But thousands more do not have Mutual of Omaha's Income Protection Insurance with the Lifetime Benefits feature. You can help Mutual of Omaha protect these families. And believe me, there's no greater satisfaction than knowing families like the Langens who are together because of protection you and Mutual of Omaha have provided."

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V. J. SKUTT, President

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The Reinsurance Corporation of New York

FINANCIAL STATEMENT, DECEMBER 31, 1957

Cash on Hand and in Banks	\$ 1,512,840
U. S. Government Bonds	10,472,196
Municipal and Other Bonds	9,984,565
Common Stocks	14,631,202
Net Reinsurance Balances Receivable	416,686
Interest Accrued	132,372
Other Admitted Assets	122,968
Total Admitted Assets	\$37,272,829

LIABILITIES

Reserve for Unearned Premiums	\$11,648,528
Reserve for Losses and Adjustment Expenses	2,933,739
Reserve for Non-admitted Reinsurance	1,694,061
Funds Held under Reinsurance Treaties	5,112,646
Reserve for All Other Liabilities	374,133
Voluntary Reserve	9,268,175
Capital	1,530,000
Surplus	4,711,547
Total	\$37,272,829

POLICYHOLDERS' SURPLUS . . . \$15,509,722

99 JOHN STREET

NEW YORK 38, N.Y.

P	remiums Earned	Losses Incurred	
Total	-19,222 9,197,842	-43,417 9,541,188	Medical Catastrop Total
Industrial, Des Moines- leer., \$02,605; loss res., \$ rem., \$6,078,704; underwrit mestment gain, \$242,205; ns 60; capital, \$1,000,000; surplu \$07,225. lat. Under 5hf excel x6x13hf Fire Extended coverage Other allied lines Jomeowners mult, peril	Assets.	9.737.930	Total .
lecr., \$862,665; loss res., 1	711,543;	unearned	Keystes \$25,273,95 unearned \$1,544,008
nvestment gain, \$242,835; ne	t income	\$-532	unearned
60; capital, \$1,000,000; surplu 507,225.	15, \$2,374,2	96; decr.,	come, \$10,446,10
S07,25. Nat. Under 5hf excel xtx12hf Fre Extended coverage Other allied lines Comeowners mult. peril Commercial	2-26 rose	400 064	Fire
extended coverage	633,790	409,064 302,786 1,103 51,982 1,604 60,250 1,136 8,305	Extended
Jomeowners mult. peril	81,677 71	51,982	Inland n
Commercial mult. peril	127,438	1,604	Liability
Liability (not auto) BI	5,918	1,136	Extended Homeowr Inland a Accident Liability Auto BI Auto PD Auto phy Burglary Liability Total
Auto PDL			Auto phy
Liability (not auto) PD	3,432,971 255	2,604,583 48	Liability
Glass Burglary, theft	255 107 7,806	1.772	
Total	5,237,095	1,772 3,452,342	
International Service, Fe	rt Werti	-Assets,	Lumber deer., \$1 prem., \$ investmen Guaranty
mearned prem., \$3,932,844;	os res., : underwrit	1,365,244; ing gain,	Guaranty
International Service, Fo 8,885,816, incr., 2810,517; lo unearmed prem., \$3,832,844; 307,230; investment gain, \$2 800,855; capital, \$1,000,000; ncr., \$45,818. Fire Extended coverage Other allied lines	13,319; ne	t income,	decr., \$36 Fire Extended Other all Homeowr Commerc Inland n Liability Auto BU Auto ph Liability Glass Burglary
ner., \$45,818.	120 420		Extended
Extended coverage	111,114	60,952 59,317 7,666 392 1,531 992 277,923 14,157 913,957 609,307 1,245,630 4,967	Homeowi
Other allied lines	3,537	7,696	Inland n
Ocean marine	7,774 900 907,998	1,531	Liability Auto RI
Workmen's comp.	607,986	277,923	Auto PD
Auto BI liability	80,662 1,723,828 1,108,401	913.957	Auto phy Liability
Auto PDL	1,108,401	1 245 620	Glass _
Extended coverage Other allied lines Gomeowners mult, peril Gomeowners comp. Jability (not auto) PD Jability (not auto) PD Jass Surglary, theft	2,279,520 38,634 154 338 5,466 5,117	4,867	Burglary, Excess of Total
Surety	338		
Burglary, theft	5,488	2,078 4,022 3,202,432	Manuac decr., \$1.
Total		3,202,432	prem., \$
Inter-Ocean Reinsurance-	Assets, \$	16,962,385,	703.072:
Inter-Ocean Reinsurance- iner., \$802,576; loss res., \$1 orem., \$7,507,743; underwrit investment gain, \$388,622; ne apital, \$1,000,000; surplus, \$ 39. Fire Extended coverage Other allied lines Homeworers mult. peril Commercial mult. peril	ing gain,	\$124,227;	prem., \$ investme 703.072: decr., \$1, Non-can
investment gain, \$368,632; ne capital, \$1,000,000; surplus, \$	t income, 5,849,130,	\$404,247; incr., \$7,-	-
Rine	4 484 968	1 991 400	
Extended coverage	1,739,664	1,891,498 774,231 24,269 222,185 3,512 -404 453,020 219,735 136,670	\$1,217.232 \$4.442,617 ment ga wirplus, 1
lomeowners mult. peril	449,124	272,185	Fire
Commercial mult. peril Earthquake	3,986	3,512	Extended Other all
Hail (growing crops)	755,720	453,020	Homeowi
nland marine	449,124 3,966 12,158 755,720 300,774 248,130 381	136,076 185	Compreh
A&S (indiv.)	361 78	185	Tow-in
Group A&S	7,272	4 3	Other all Horneown Inland in Compreh Tow-in Auto me Workmes Liability Avto BI Auto PE Avto ph Liability Glass Burglary
Liability (not auto) BI	11,946 20,722	11,126	Avito BI
Auto PDL	9,579	-311	Auto ph
Auto phys. dam Aircraft PHD	9,579 87,846 2,813	38,230	Liability Glass
Liability (not auto) PD	7,151	5,200	Burglary
Homeowners mult. peril	7,151 17,817 81,356	3 4,302 11,126 15,872 -311 38,239 5,260 7,253 46,539 1,115 255	Glass Burglary Auto fin D=th & Total
Burglary, theft		1,115 355	Total .
Burglary, theft Boiler, machinery Total	23	1 845 17	Merrin
Inna Waterl Acada 444			prem., \$
Burglary, theft Boiler, machinery Total Sewa Mutual—Ameta, \$11, 197; loss res., \$3,334,895; un 194,551; underwriting gain \$ gain, \$43,494; net income, \$1,009,100,40ecr., \$188,602. Fire Katended coverage	earned p	rem., \$5,-	1º0; surp
24,551; underwriting gain \$ gain, \$243,494; net income.	342,753; is \$364,047	westment	Fire
2,020,160., decr., \$188,802.	1 994 995	775.000	Other a
Extended coverage	906,772	440,586	Commen

**** Maren 1200015, \$11,5	221,031, III	Cr., \$31,-
797; loss res., \$3,324,895; um	earned pr	em., \$5,-
434,551; underwriting gain \$2	M2.753; in:	vestment
gain, \$243,494; net income.	\$354.047:	surplus.
\$2,020,160., decr., \$188,802.	4	
Pire	1 994 695	775,678
Extended coverage	906,772	440,586
Other allied lines		
Other allied lines	8,383	1,900
Homeowners mult. peril		27,411
Commercial mult. peril	404	
Inland marine	309,574	170,886
Workmen's comp	1,757,306	1.029.313
Liability (not auto)	544.749	137,373
Auto BI liability	2 364 002	1.473.140
Auto PDL	1 495 915	971,800
Auto phys. dam.	2,054,013	1,138,481
Tiebility (and man)	2,000,203	
Liability (not auto) PD		90,967
Fidelity		9,794
	26,367	
Glass	81,187	33,602
Burglary, theft	167,909	91,538

red	P	Farned	Lones Incurred \$
417	Medical Catastrophe	-76,211	16.344
130, ned 160; 32,-	Total	Casnalt es res., underwrit 9676,554	Aneta pa,seo,ses; ting gain, net in-
,064 ,786 ,103 ,982	\$10,446,106, incr., \$101,211. Fire Extended coverage Homeowners mult. peril Inland marine Accident only (indiv.)	94,348 58,320 61,817	22,200 2,546 26,160
,804 ,250 ,136 ,305		16,473 5,277,902 2,843,865	2,895,934 1,506,783
,583 48 772	Burglary, theft	3,933 4,118	6,194,673
342	decr., \$118.337; loss res., 1	1753,303;	uncarned

Guaranty fund, \$500,000; decr., \$260,517. Pire		**,***
Pire	2,386,463	1,197,813
Extended coverage		209,762
Other allied lines		8,578
Homeowners mult. peril		86,980
Commercial mult. peril		1,472
Inland marine		33,771
Liability (not auto)	95,566	54,727
Auto BI liability	330,365	201,141
Auto PDL	137,718	75,560
Auto phys. dam.		329,629
Liability (not auto) PD	9,877	5,613
Glass		9,765
Burglary, theft		9,731
Excess of loss		
Total	4.563,196	2,223,761

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There's so very much to know these days about insurance as a whole and each client's needs in particular that the successful agent is seriously studious about his profession. He believes in rendering better service through greater knowledge. And he quite naturally prefers to associate himself with companies which are geared to give him practical, helpful aids to his career.

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\$1,63 \$1,78

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1958

197,613 209,762 8,509 96,509 11,472 201,141 75,563 229,629 5,613 9,731

172.686 67.901 9.322 7.988 11.989 604.300 8.656 303.115 238.465 19.752 161.613 125.257 204.886 23.222 6.302 4.290 600,880

Auto PDL 2,530,667 1,435,674 Auto phys. dam. 3,871,366 1,855,622 Other PHD 79,552 30,487
Other PHD 79.558 39.46
Other PHD 79,558 30,48 Burglary, theft 6,182 1,388
UJ Endorsement 69,734 36,48
Total10,600,855 5,600,75
National Automobile & Casualty-Assets
\$11,045,481, incr., \$1,537; loss res., \$7,654,063
mearned prem., \$5,198,944; underwriting gain
967,261; investment gain, \$314,062; net income
\$1,396,277; capital, \$1,000,000; surplus, \$4,172,198
incr., \$2,054,908.
Fire 779,778 410,830
Extended coverage 332,134 251,159
Other allied lines 0005
Someowners mult. peril 22,311 14,72 Commercial mult. peril 32,002 29,15
Auto HI Hability 2,430,816 1,737,636

SELECTION CURRENT CLAIMS OPPORTURITIES

-	-1	
Midwest	Bond Claims Mgr.	\$12,000
West	Bond Claims Mgr.	\$10,000
West	P. L. Claims Superv.	\$9,000
Midwest	Fire Loss Manager	\$9,000
Midwest	Casualty Clms. Supv.	\$7,500
Florida	Casualty Clms. Adj.	\$6,000

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Sit.		
Fire	339.814	12
Extended coverage	144,153	2
Other allied lines	79,540	2
Accident only (indiv.)	3,517,182	1.5
A&S (indiv.)	1.988,172	84

		Premiums Earned \$	Lonses Incurred
	Hosp. & med. (indiv.)	2,255,609	991,328
	Group A&S	.15,061,021	11,469,063
	Non-can A&S	. 1,889	500
	Workmen's comp	62	-21,444
	Liability (not auto)	11,121	-21,272
ŀ	Auto BI liability	306,083	209,240
	Auto PDL	282,805	196,482
	Auto phys. dam.		320,619
	Pidelity		-865
	Surety	1.370	-1.753
	Class		58
•	Burglary, theft	11	-103
ř	Burglary, theft	12,662	
	Unemploy. comp. dis	5.316	
	Total	24 313 875	15 744 249

gain, \$15 income, \$473.249.	4,128; inv \$770,894;	estment psurplus,	tain, \$82 \$7,000,6	3,604; ne 18, incr.
gree,one.			remiums Earned	Losses Incurred
			PR 901	-

	Earned \$	Incurred \$
Fire	73,291	37,167
Extended coverage	20,840	11,572
Homeowners mult. peril	1,162	10,329
Inland marine	6,410	2,800
Accident only (indiv.)	49,940	-4,488
Workmen's comp	285,483	48,852
Liability (not auto)	862,261	316,124
Auto BI liability		5,494,958
Auto PDL		2,117,900
Auto phys. dam		1.554,020
Fidelity		-239
Total		9.509.005

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If all companies were the same, then so would be all candy bars . . bicycles . . automobiles. They're not though, and what is true of bicycles is true of insurance.

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Mar

Peiner pren inve 091; decre fire extended to the Honor Core Inla Accordance Wo Lia Au Au Au Air Lia Fid Gli Bu Bo

\$157,419; capital, \$3,000,000; surplus, \$24,353,930, decr., \$4,430,536. Incurred Fire
Extended coverage
Other allied lines
Homeowners mult peril
Commercial mult peril
Earthquake
Hail (growing crops)
Ocean marine
Inland marine
Accident only (indiv.)
A&S (indiv.)
Group A&S
Workmen's comp.
Liability (not auto)
Auto BI liability
Auto PDL

	Premiums Earned \$	Losses Incurred	
Auto phys. dam	3,739,561	2,314,981	Other
Aircraft PHD	150 005	91,564	Homeo
Liability (not auto) PD	204,492	90,134	Comme
Fidelity	67 019	36,788	Earthq
Surety	957 095	73.973	Hail (g
Glass	107 749	53,219	Ocean
Burglary, theft		133,703	Inland
Boiler, machinery		***********	Accide
Total	35,136,588	20,388,831	A&S Workn
National Union Indemn	ity_Assets.	\$7,389,199:	Liabili
incr., \$373,350; loss res.,	\$1.031.805:	unearned	Auto 1
Incr., \$313,330, 1088 168.,	weiting loss	\$460.961:	Auto

	Premiums Earned	Losses Incurred
Other allied lines	16,341	13,700
Homeowners mult, peril	142,673	75,330
Commercial mult. peril .	32,162	20,233
Earthquake	6,553	536
Hail (growing crops)	78,219	62,580
Ocean marine		82,063
Inland marine		180,471
Accident only (indiv.)		25
A&S (indiv.)	4	************
Workmen's comp.		70,136
Liability (not auto)		41,088
Auto BI liability		240,407
Auto PDL	100 000	133,748
Auto phys. dam.	415 500	257,220
Aircraft PHD	16 000	10,173
Liability (not auto) PD	22,721	10,014
Fidelity (not auto) FD	7,446	4,087
Surety	99 550	8,219

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find out the actual replacement value of your home and all

your furnishings and personal possessions at today's prices.

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your Maryland agent knows his business, it's good business for you to know him.

CASUALTY COMPANY Baltimore 3, Maryland MARYLAND

There are many forms of Maryland protection for business, industry, and the bome. Casualty Insurance, Fidelity and Surety Bonds, and Fire and Marine Insurance are available through 10,000 agents and brokers.

Another striking advertisement to help build more business for the local agent or broker by dramatizing the importance of insurance to value.

	Premiums Earned	Losses Incurred
GlassBurglary, theftTotal	\$ 11,972 26,966 3,904,065	\$ 5,913 14,855 2,265,425

Total	3,904,065	2,265,425
Northeastern-Assets, \$14,1	14.712, de	cr., \$201
188; loss res., \$2,676,170; un	earned p	rem., \$6,-
98,108; underwriting loss,	\$22,174; ir	vestment
gain, \$270,871; net income	\$189,530	; capital.
\$1,000,000; surplus, \$3,987,089	iner., \$4	478.012.
Fire		
Extended coverage	1,145,038	559,266
Other allied lines	20,759	14,521
Homeowners mult. peril	128,748	55,714
Commercial mult. peril	3,289	11,496
Earthquake	31,177	6
Hail (growing crops)	687,238	485,237
Ocean marine	573,197	443,582
Inland marine	290,068	216,807
Liability (not auto)	3,087	593
Auto BI liability		725,433
Auto PDL	855,853	436,075
Auto phys. dam		831,425
Burglary, theft	1,390	952
Ocean mar. war risk only	10 010 144	-7,095
Total	10,210,144	5,680,628

Northwestern F.&MA		8,281,123.
\$100.254; loss res., \$370,602;	unearne	d prem.
\$1,872,352; underwriting los	s. \$10.415	invest-
ment gain, \$270,749; net inc	ome. \$250.	222: can-
ital, \$1,250,000; surplus, \$5,8	95,708, dec	T. \$185 -
445.	,,	, 4100,-
Fire	921.441	459,769
Extended coverage	312,198	173,206
Other allied lines	14,376	6.514
Homeowners mult, peril	47,021	29,606
Commercial mult, peril	2,031	1,207
Earthquake	2.119	11
Hail (growing crops)	42,496	23,774
Ocean marine	67.847	44.087
Inland marine	206,242	107,157
Auto phys. dam.	461.193	260,543
Aircraft PHD	4,704	3,486
Live stock	2,750	871
Total	2,084,424	1.110.237
	-,004,404	21220,201

Ohio Casualty—Assets, \$66,307,532, incr., 088,216; loss res., \$13,571,717; unearned pr \$29.869,387; underwriting loss, \$691,374; vestment gain, \$1,224,594; net income, \$488 capital, \$2,500,000; surplus, \$18,945,059, d \$909,648.

ı	Fire	940.635	395,722
١	Extended coverage	553,475	191,620
1	Other allied lines	589	817
١	Homeowners mult. peril	187,898	81,109
I	Commercial mult. peril	293	00000000000
1	Earthquake	193	***************************************
	Inland marine	68,941	28,289
Ì	Homeowners-liab	56,845	20,619
l	Accident only (indiv.)	4,424	511
ı	Workmen's comp	2,390,519	1.048.076
I	Liability (not auto) BI	3,456,988	1,037,453
ı	Auto BI liability	4,281,471	7,998,080
	Auto PDL	9,960,789	5,306,591
ı	Auto phys. dam		6,360,198
i	Aircraft PHD		12,406
ı	Liability (not auto) PD		260,406
l	Fidelity	570.540	87,760
ı	Surety	862,786	32,163
l	Glass	584,757	257,161
ļ	Burglary, theft	989,129	406,363
١	Auto medical	2,418,685	1,403,697
I	Total		24,929,041
ĺ			

Olympic, Calif.—Assets,	\$9,378,483	incr.,
\$847.196; loss res., \$732,213;	unearned	prem.,
\$4,728,880; underwriting loss	. \$925,068;	invest-
ment gain, \$186,485; net i	ncome. \$-	408,845;
capital, \$1,000,000; surplus,	\$3,328,100	decr.,
\$411,060.		
Fire	326,716	172,115
Extended coverage	106,461	17,317
Other allied lines	238	**********
Homeowners mult, peril	2,479	1,332
Earthquake	74	********
Inland marine	119,819	77,552
Accident only (indiv.)	88,647	3,547
Hosp. & med. (indiv.)	282	***************************************
Workmen's comp	54	
Liability (not auto)	32,122	14,357
Auto BI liability	340,247	379,958
Auto PDL	211,970	177,204
Auto phys. dam		2,102,479
Glass	3.040	1,649
Burglary, theft	10,158	7.014
Pool and associations	33,629	30,550
Total	4,851,636	2,985,072

Umbrella Coverage

Excess-Surplus Lines. Stock

The broadest form of liability cov-erage available!

BROADWAY

CORP. OF PENNA. 10 S. 18th ST., PHILA. 3, PA.

=LO cust 8-0670=

Fire
Extended coverage
Earthquake
Inland marine
Liability (not auto) BI
Auto BI liability
Auto pDL
Auto phys. dam.
Liability (not auto) PD
Fidelity
Surety

Commercial mult, peril
Earthquake
Ocean marine
Inland marine
Accident only (indiv.)
A&S (indiv.)
Hosp. & medical (indiv.)
Group A&S
Workmen's comp.
Liability (not auto)
Auto BI liability
Auto PDL
Auto phys. dam
Aircraft PHD
Liability (not auto) PD
Fidelity
Glass
Burglary, theft
Boller, machinery
Total

come, \$4,50.00 come, \$4,50.00 come, \$503,216.

Fire Extended coverage Other allied lines Homeowners mult. peril Commercial mult. peril Earthquake Inland marine Liability (not auto) Auto BI liability Auto PDL Auto phys. dam. Glass Burglary, theft Excess ins.

Total Thresherms

Pennsylvania General—Assets, \$11,446,672, inc., \$2,612,035; loss res., \$2,749,749; unearned prem. \$3,911,307; underwriting loss, \$768,862; investment gain, \$193,787; net income, \$—564,691; capital, \$1,500,000; surplus, \$3,977,668, Price of the control of the co

Pennsylvania Lumbermens Mutual—Assets, \$16,795,416, incr., \$268,191; loss res., \$1,305,031; unearned prem., \$7,709,298; underwriting gain, \$1,098,027; investment gain, \$319,418; net income. \$1,312,707; surplus. \$6,694,586, decr., \$603,216.

8,497,027 4,063,310

Pennsylvania Threshermen & Farmers' Mutual Casualty—Assets, \$33,293,252, incr., \$1,082,824; loss res., \$10,966,973; unearmed prem., \$10,768,738; underwriting loss, \$879,463; investment gain, \$860,929; net income, \$201,574; surplus, \$9,183,071, decr., \$336,926.

Fire 8,948

56,094,5 5,803,546 1,444,336 62,592 334,429 479 25,799 256,543 5,989 35,478 15,766 417,438 7,051 86,983 8,497,027

1,833 93,010 4,063,310

38,216 13,575 3,037,230 303,011 4,138,565 2,610,782 2,017,525 2,341 114 15,416 29,960 20,957 12,229,142

Surety
Glass
Burglary, theft
Total

1958

159,769 173,206 6,514 29,606 1,207 11 23,774 44,087 07,157 160,543 3,486 871 10,237

, \$4,-rem., in-8,104; decr.,

28,289 511 18,076 17,453 18,080 16,591 10,198 2,406 10,406 17,760 2,163 7,161 6,363

ncr., em., vest-,845; ecr.,

1,332 7,552 3,547

, \$201,-h., \$6,-stment capital, 012, 906,616 559,266 14,521 11,496 485,237 443,582 2216,807 725,433 436,075 831,425 952 952 680,628

81,123, prem., nvest-; cap-\$185,-

95,722 91,620 817 81,109

2,115 7,317

,357 ,958 7,204 ,479 ,649 ,014 ,550 ,072

Total 21,255,254 12,229,142

Petermac—Assets, \$42,870,933, incr., \$4,811,962; loss res., \$11,748,928; unearned prem., \$13,559, 200; underwriting loss, \$561,899; investment gain, \$482,771; net income, \$316,533; capital, \$1,500,000; surplus, \$14,125,028, decr., \$440,645. Fire 1,386,969 619,251

Extended coverage 599,130 201,855
Other allied lines 4,670 2,829
Homeowners mult. peril 15,557 8,159
Earthquake 4,195 40
Ocean marine 3,510 2,342
Inland marine 167,749 93,397
Accident only (indiv.) 241,445 60,551
A&S (indiv.) 216,982 121,594
Hospt. & Med. (indiv.) 177,163 138,739
Group A&S 292,486 233,550
Workmen's comp. 2,474,967 1,360,607
Liability (not auto) 1,759,200 650,028
Auto BI liability 7,024,077 4,062,570
Auto PDL 3,154,064 1,931,184
Auto phys. dam. 2,895,489 1,621,847
Alreratt PHD 14,594 10,670
Liability (not auto) PD 30,560 119,643
Glass 13,904 63,359
Boiler, machinery 8,341 383
Total 21,544,501 11,576,420

Oregon Automobile—Assets, \$7,475,414, incr., \$758,285; loss res., \$2,463,907; unearned prem., \$2,647,642; underwriting loss, \$452,659; investment gain, \$144,312; net income, \$—196,041; capital, \$1,000,000; surplus, \$2,148,361, incr., \$227,094. Premier—Assets, \$15,367,334, decr... \$4,464,277; loss res., \$649,413; unearned prem., \$3,326,240; underwriting gain, \$347,168; investment gain, \$911,762; net income, \$1,613,345; capital, \$1,000,000; surplus, \$10,987,568, decr., \$1,508,164.

	Premiums	Incurred
	Earned	\$
Fire	622,130	310,620
Extended coverage	353,837	194,585
Other allied lines	2,348	130
Homeowners mult, peril	102,992	54,180
Commercial mult. peril	4,061	6,693
Earthquake	2,752	42
Hail (growing crops)	1.362	354
Ocean marine	18,329	21,183
Inland marine	87,569	44,227
Workmen's comp.	715	586
Liability (not auto)	4,223	1,328
Auto BI liability	19,485	18,409
Auto PDL	9,607	7,710
Auto phys. dam	5,384,843	3,801,767
Liability (not auto) PD		152
Fidelity		572
Surety		2,369
Glass	1,535	949
Burglary, theft	5,254	2,771
Total	6.635.027	4.468.627

surplus, \$3,977,668,

324,614 144,930
140,221 47,241
1,093 659
72,540 30,264
3,641 1,99
92 9
821 547
39,260 21,861
56,508 141,170
50,783 28,457
141,463 32,470
68,454 54,731
579,247 318,439
411,727 152,134
1,643,933 950,815
738,185 451,980
73,415 2,498
77,365 28,001
2,191 666
32,743 14,829
72,765 33,165
1,952 82
5,241,531 2,709,375
 Queen City—Assets, \$2,879,979, incr., \$333,023; loss res., \$337,782; unearned prem., \$1,-186,450; underwriting loss, \$121,571; investment gain, \$64,697; net income, \$-56,844; capital, \$650,000; surplus, \$923,142 incr., \$171,212.

 Fire
 314,999
 141,405

 Extended coverage
 345,939
 239,683

 Other allied lines
 381
 59

 Homeowners mult. peril.
 87

 Hail (growing crops)
 172,533
 131,693

 Liability (not auto)
 6,829
 5,681

 Auto BI liability
 452,135
 245,735

 Auto phys. dam.
 443,073
 286,846

 Liability (not auto) PD
 142
 29

 Glass
 211
 79

 Total
 1,962,649
 1,184,173

 Quincy
 Mutuai
 Fire—Assets,
 \$19,410,483,

 incr.
 \$448,497;
 loss res.
 \$546,793;
 unearned prem.

 prem.
 \$8,211,477;
 underwriting gain,
 \$1,907,275;
 unearned prem.
 \$2,400,-314;
 surplus,
 \$10,250,000, deer.
 \$187,800.
 \$187,800.
 \$11,52,422
 1,585,839
 \$240,-311,585,839
 \$11,625,639
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2,869,436 459,420 27,151 155,639 4 704 122,108 1,876 20,554 9,279 302,292 Reciprecal Exchange, Kansas City-Assets, \$2,044,760, incr., \$165,160; loss res., \$120,559; un-



American Equitable Assurance Company of New York

Organized 1918

Globe & Republic Insurance Company of America Established 1862

Merchants and Manufacturers Insurance Company of New York

Organized 1849

New York Fire Insurance Company Incorporated 1832

CORROON & REYNOLDS GROUP 92 William Street, New York 38, N. Y.

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Le Roy, Ohio



THE COMPANIES WHOSE SLOGAN IS The Insurance Agent is a Good Man to Know"

9876,563; net meume, \$121,56 90,; sucplus, \$15,650,262, decr		
	e mineras	Laures
	E-10 Novi	Incurred
	\$	
Fire	T.094.905	2,006,656
Extend d coverage	6,622,629	2,538,148
Other allied Enes	4,432	2,850
Emeawners mult. peril	307 530	158,630
E ribquake	5,839	-
Inla d marine	300,750	105,707
Linbility (nut auto)	13,158	
Aircraft PHD	5	
Seriy	59,913	-3,919
Gas	11,011	5,770
Burgiary, theft	13,254	8.190
Total	3,766,361	5,252,038

	*********	Pr:miums	Louises
di		Earmed	Incurred
		\$	
-	Liability (not auto)	216,841	77,335
	Auto Bil liability	9.244.763	5.676.84
	Auto PDI.	4.193.584	2.536.900
	Arris plays, dam.	7.725.025	4 133 2W
	Total	71 179 661	12 454 300
	St. Poul F.AM.—Assets		-
•	St. Film F.A.M. Asset	200,000	MA, INCT.,
=	\$17,690,962; lans res., \$ p em., \$18,225,677; under 762; investment gain, \$2 \$2.216.775; capital, \$25,58 796,194, incr., \$5,000,874.	10.720,760;	THE REAL PROPERTY.
=	p em., \$15,225,671; under	statute per	. 14,300
=	762; investment gun, \$1.	JBS, JOU; Re	t income,
•	\$2.716,775; capital, \$25,563	LOCK; SHE'P	ius, \$110-
	796,196, incr., \$5,000,074.		
	Fire	71.773.006	ILE
1:	Ex'ended coverage	1.35.23	4,500,430
-	Other allied lines	200.504	1955.00
	Homeswaers mult. peril	2 748 977	1.302.13

gain, \$455,855; net income, \$882,581; cap 41 030,000: surabus, \$4,942, incr., \$2,860,21



The \$5,000 phone call

"Hello, hello-Tulsa, Oklahoma calling . . ."

All at once, one of the American International Underwriters staff in New York was talking with an Oklahoma

"One of my oil drilling clients," said the Oklahoman, "is starting operations in Afghanistan. I'm trying to locate a market for his insurance. Friend of mine who knows AIU suggested ..."

"We can handle it," said the AIU man. "The information we need from you is just about the same as for domestic coverage . . .

And that first year, the Oklahoma agent's income was increased by more than \$5,000! For AIU provided his client with policies covering workmen's compensation, contractors general liability, automobile liability, contractors equipment coverage and everything else he needed for full protection.

Notice this additional fact about that phone call. It was easy for the Oklahoma agent to arrange full cover-age of Afghanistan risks for his American client. But he didn't even have to call New York—he could have called any of the nearer offices listed below.

In addition, AIU has world-wide facilities for on-thespot claims adjustments and other service.

American investments abroad amount to over \$22,000,000,000—with some of the insurance coverage on it almost certain to be in your own home town. You actually "competition-proof" your present accounts when you insure their overseas risks through AIU.

You'll find it good business to call the AIU office nearest to you - in New York, it's DIgby 4-9200. Ask for Dept. E.



	Farned	Louis Incurred
Commercial mult. peril .	400,013	20.65
Earthquake	- SI_677	1.30
Hail (growing crops)	2,214,365	1.985.981
Geens marine	4500	270.00
Intand marine	THE STATE STATE	660.70
Accident only (indiv.)	775.046	33.63
AAS (indiv.)	15.450	4.60
Hosp. & med. (indiv.)	Miles	20.00
Group A&S	1.777.004	-
Workmen's comp.	7.000 504	45
Liability (not auto) BI	9.505.400	1000
Auto RE liability	14 953 155	9.550.700
Auto PDL	T SID SID	4.450.00
Auto phys. dam.	14.500 170	E.SER 524
Aircraft PHD	300.00	20.00
Aircraft PHD	==	200.00
Pidelity	1000	33.70
Surety	1000	140.75
Glass		
Burglary, theft	= =	364,471
Credit ins.	A ₁	605,234
Total	- 6,741	
Total	113,386,714	M-1111/201

ment gain, \$1,000,653; net	The same	EMB 247-
capital, \$5,000,000; surplus,	S14 STO SEE	-
\$155,600.		
Fire	E34.718	1.636.005
Extended coverage 1	197 201	602.900
Other allied lines	42.7	5.00
Homeowners mult nevil	-	100.30
Commercial mult. peril	71.30	225
Erthquike	11.60	100
Half ferroring crosss	316.325	25.13
Ocean marine	651 SS	30.50
Inland marine 1	516 731	20.00
Accident only (indiv.)	100.007	33.30
AAS (indiv.)	2.70	
Home, & med. (indiv.)	122 227	3.00
Group A&S	178.858	12.63
Workmen's comp1	MM 223	65.00
Limitary (not auto) 12 1:		40.00
Auto III linksky 2	F22.00	LOZE
Auto PDL1	EIZ 957	
Auto phys. dam. 2	EET 453	1.30E.00
Aircraft PHD	47.75	5.00
Liability (not auto) PD :	275.00	
	16.303	41,304
		-
Gas		11
Glass Burghey, theft	217.301	2.00
C-5 L		

Scheeled Risks Flee-Asset	4. \$1,386,58	E, incr.
PALED; Mars 1923, \$25,110;	March Bred	
STREE; underwriting gain		-
ment gain, \$30,230; net ince		5
tal. \$200,000; surplus, \$774,762	- 55	-
Fire		
	87,658	39,300
Extended coverage	37,156	5.832
Inland marine	36,371	12.75
Auto PDL		-2.25
Auto phys. dam	615.338	25.65
Total	760,912	12.13
		-

West 25 And 1 And 25 An

AND DESCRIPTION OF THE PROPERTY.	
Fire 25.0	25.753
Extended coverage 10.5	2.63
Homeowners mult. peril 11.9	1.672
Workmen's comp 1,254,2	5
Linkility (not auto) 388.6	E3.302
Auto III liability 3,810,10	2,145,616
Auto PDL 2,106,5	5 1,222,168
Auto phys. dam 1,283,0	31 696,313
Liability (not auto) PD 86,1	30,639
Glass 2.6	76 786
Burglary, theft 4,6	11 2,301
Total	4,835,513

Workmen's comp.	518,886	443,297
Liability (not auto)	965,337	536,488
Auto BI liability4	222,350	3,114,250
Auto PDL1	1,100,900	1,715,787
Auto phys. dam	.97T.885	3,297,764
Liability (not auto) PD	130,445	113,377
Auto medical1	1.000.727	1,206,379
Calf club	4.000	1,301
Total11	,388,483	10,653,778
Standard, Okla Assets	46 197 25	II incr.

Pire	86,794	57.07
Extended coverage	80,673	38,32
Other allied lines	1,364	11
Homeowners mult. peril	4,906	11,60
Commercial mult. peril	512	19
Earthquake	210	-
Ocean marine	5,757	10,20
Inland marine	45,318	15,30
Accident only (indiv.)	121	-
Hosp. & med. (indiv.)	15	

March 7, 1958	
Premium Exceed \$	Incurred 8
Gessey AAS Werkmen's comps. 2,305,505 Werkmen's comps. 2,205,505 Lishbitty front author 200,605 Ander Hill Hinbittly 982,305 Ander HTM. 402,305 Ander HTM. 402,305 Ander HTM. 10,605 Lishbittly (next author) PD 164,805 Phility 22,405 Sarety 11,407 Chan 15,502 Baller, marchinery 15,502 Baller, marchinery 15,502 Baller, marchinery 5,503,903,603 Baller, marchinery 15,603 Baller, marchi	1,20,303
inc., \$2,022,85¢, hom res., \$6,002,75¢, ppm., \$25,852,300, underwriting high, \$25,852,000, underwriting high, \$25,850, 100, 100, 100, 100, 100, 100, 100, 1	1, Marchael 1, 11, 11, 11, 11, 11, 11, 11, 11, 11,
State Form Flor & Countily—6 (8,6%, incr., \$2,908,000; loss res., \$2,908,000; loss res., \$2,008,000; loss res., \$2,008,000; ggz,000; increasing state, \$2,008,000; loss res., \$2,008,00	252.00 1,000
(MASN): hom ret., \$1,600,107; unconst gain, \$100,100; underwriting hom, \$400, and gain, \$1,000,000; surplus, \$25,100,000; surplus, \$25,100,000; price 20,100,100; surplus, \$25,100,000; price 20,100,100; price 20,100,100; price 20,100; price	11,258 5 12,265 6 12,265 6 22,369 7 1,223 6 22,364 6 22,365 6 22,365 6 22,361 7 4,762 7 4,763 7 4,764 7 4,765 7 4,766
Title	2 175,841 2 17,974 2 17,774 2 17,774 2 17,774 3 123,775 7 14,394 N 21,625 5 154,235 5 154,235 1 22,625 1 22,625 1 32,625 1
United Services Auto—Ameta, inc., \$12.771,772; loss res., \$10,225,772; res., \$10,225,772; res., \$10,225,772; res., \$12,227,206; underwriting \$20; investment gaim, \$600,742; \$17,700,205; special contingent res \$11,229,304; surplus, \$13,579,504, inc. Personal property floater _ 1,301,25; Liability (not auto)	min, 97,096,- net income, erve funds, , 81,793,473. 3 176,444 2 197 3 5,773,272 3 2,983,711 2 7,719,888 77 16,685,515
22,54	T 7900

1958

	Farmed :	Incurred	Florida Earth
de III liability	1 000 004	63.76	Glass 3 Burglary, theft 54
ndo pileys, dans.	3,055,000	LANGE	Medical payments IM.
Vangemed-Americ, \$4,	ZEARD, incr.	22	Wanted States Acres 535
CARD; met income, \$- B; surplus, \$2,671,571, &	MANNE CAMPINAL	\$1,000,-	\$20,60; has res. \$60,130; one \$5,90,50; underwriting gain, \$6 ment gain, \$21,60; not income,
ability (not auto)	10,15	24,30	plus, \$1,504,705, incr., \$60,704. Fire
	98.30	500,000	Other allied lines 55 Buncouners malt, peril _ 415 Commercial malt, need _

-	Preniums Earned	
- 1		
_1	Inland marine	20,150
35	Liability (not sale) 902	146
	Anto phys. dom	66,327
- 1	Aircraft PMD 77	-
33	Glass 300 Burglary, theft 951	239
55	Burglary, theft Sil	1,350
- 1	Total 5,698,198	-54,353
E.,	Total 5,694,992	2,113,600
	_	44
-	Arms Melisters of the Per-	-

IBM 705-BROADENING THE SCOPE OF INSURANCE SERVICE ...



IBM 705 CUTS WEEKS IN DATA-TO-DECISION CYCLE

Now, in days instead of weeks, management of St. Paul Fire and Marine Insurance Company gets the data it must have to make more timely decisions. What made the difference? An IBM 705 electronic data processing system which speeds to the central office reports on premiums, losses, and field and agency production.

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DATA PROCESSING

COMMENTS

TRENDS

OBSERVATIONS

Poetry Blossoms Well Ahead Of Springtime, On A Wintry Topic

William E. Wilson, local agent at Cleveland and a CPCU, responds to the poem in the Jan. 31 issue by R. E. Sunburg, on the nature of an underwriter. Mr. Wilson describes himself as "an agent whose loss ratio could His poem on the underimprove."

Yes, what is an underwriter, what indeed?

What makes him tick, this curious breed?

He fancies himself as a lawyer and

Act like a ward heeler with a political plum.

His curbstone opinions are often appealed

To a department head, who's more mentally healed.

The underwriter who just follows

Thinks he can't err, by hook or by crook.

He'll turn down an app, though he'll never get one.

He checks on a payroll, but never has met one.

If a risk is over-age and moribund, He cancels out with premium refund.

If he rates a risk a little too low, The agent is in for a terrible blow, But the underwriter who never collected.

Thinks additional premium may be expected.

He trains the youth that the com-

pany buys With a mind so narrow he can see with both eyes

Through a keyhole, or peep-hole, Or one of such size.

He knows something of medicine, and there is the sting

That gives rise to the adage, tradition does bring,

It is true in the summer, fall, winter and spring. A little of knowledge is a dangerous

thing. To underwrite bonds and read state-

ments on hand. He learned from the ostrich with

head in the sand. A safe decision and a pretty good

bet

Is to sound like Bulganin and answer 'Nyet. An optimist thinks this is best of all

worlds And a pessimist's afraid he is right,

An underwriter makes a pessimist look happy, When he starts out to underwrite.

If a blank is not filled on an agent's submission,

He knows for a fact, it's a wilful omission.

But if it's complete with all infor-

He senses there must be some hidden violation.

He uses blue pencil with strokes so

questionable applicant he doesn't want his*.

He tells the agent and broker he's part of a team,

But all he wants is to skim off the

An underwriter, wow, what a life! He's caught in the middle like man with a wife.

If he talks to himself and sounds sort of sappy,

He's just trying to keep agent and company happy.

Though we hate him and curse him, Cajole and coerce him,

Things might look brighter, With a GOOD underwriter.

We hate to admit it, but he often is right,

We need him like Ike needs an earth satellite.

We're all together in one sorry plight-

Our salvation may be he who can underwrite.

Aetna School Dinner Told Of Agents' Role

"Insurance agents have a real responsibility in preserving their role as independent business men under the free enterprise system," Fred D. Hargrove of Glen Allen, Va., declared in a talk at the graduation dinner of Aetna Casualty sales course at Hart-

Mr. Hargrove is associated with his father in the A. W. Hargrove agency, which has represented Aetna Casualty in the Glen Allen area many years.

"Unless we provide policyholders with the proper protection and thereafter the right kind of service, we are endangering the existence of the system under which we operate," Mr. Hargrove stated.

"Ours is a serious duty and we must do our job correctly so that the service we perform is of real benefit to the public," he told the graduates.

Mr. Hargrove said that with the training at the Aetna Casualty school graduates are fully equipped to meet any competitive forces they will encounter in the field, a fact he said was verified by his own experience and that of thousands of others who have graduated from the course.

The class was led by George W. Boehm of Libertyville, Ill. Other blue ribbon winners for high scholastic standing were Donald C. Lechner of Pottstown, Pa., Carlton A. Lees of Westport, Mass., James Laurie of Milwaukee, and John Chapman of Albany, N. Y. Gold ribbons for demonstrating outstanding soliciting techniques went to James R. Fisher of Atlanta, Robert S. Shaw of Los Angeles, Paul W. Calkins of Peru, N. Y., Richard C. Beggs of Ransomville, N. Y., Arthur Fitzgerald of Spring-field, Mass., David J. Roifs of West Bend, Wis., and Messrs. Laurie and

Nationwide Holds Speech Course

Nationwide Toastmasters Club, sponsored by Nationwide, held a speech-craft course on fundamentals of public speaking, which was completed by 21 employes and agents in February. The club is one of two operating in Nation-wide's home office in Columbus.



UGO 1 SIX MUNCE COUDN'T EVN. SPEL UNDARITA AN NOW 1 AR 0.7 E.

(Contributor Anonymous)

Poetizes Politeness Of The Underwriter

D. H. Gruening, treasurer of Consumers Mutual of Long Prairie, Minn., was moved to poetry by the verse on the underwriter in the Jan. 31 issue.

Out in this part of the country, a "field definition" of an underwriter would run about as follows:

How courteous underwriters are. They always say "We do regret-

Decline that risk you wish to place (Here smiling caution sets the pace)-

New paragraph- a friendly refer-

Prohibited list (with all due defer-

Your risk: Line seven tells the story. We sure would like to-gosh, we're

Sponsors High School **Auto Safety Contest**

American Motorists is offering 29 cash prizes totaling \$2,625 to winners of its annual high school auto safety

Twenty-four of the prizes will go to high school newspapers and jour-nalists for auto safety campaigns, fea-tures and cartoons, and five additional prizes and cartoons, and five additional prizes will be given to schools having outstanding school-wide auto safety programs carried out or inaugurated during the contest period of March 3 to April 11. Awards of \$200 each will be presented to the best campaign published in a daily or weekly publication and in a publication printed less tion and in a publication printed less frequently.

WAB Reports On Fire Prevention Activities Of 1957

Some 90 town inspections were made in the midwest during the fiscal year ending Aug. 1, 1957, bringing to 2,605 the number of inspections made in 35 years under the auspices of Western Actuarial Bureau, the annual reports of state fire prevention bureaus in WAB territory show.

The number of properties inspected last year was 14,155, resulting in 41,-203 recommendations being made. Defects were found in 83% of these properties, and about 3.5% recommendations were made per risk.

Ohio associations were the most active, inspecting 13 towns, while Michigan led in the number of risks in-spected with 1,445, and was second in number of towns with eight. Other leading states were: Tennessee, 8 and 809; Illinois 6 and 1,258; Indiana 6 and 1,188; and Nebraska, 6 and 733.

Inspections brought 1,209 risk criticisms with 3,967 recommendations being made in the Wolverine state, while neighboring Ohio had 1,094 risks criticized and 4,067 recommendations.

Illinois Leads In Talking

Illinois field men made the most talks (58), speaking to 17,850 students. Some 15,735 students turned out at 44 talks in Ohio, and 37 talks in Michigan drew an audience of 9,234. Nine talks were given to 414 adults in Arkansas, nine before 866 in Ohio and 1,053 Michiganders listened in the course of eight talks. The total audience of all states was 112,995.

Richard E. Vernor, manager of the WAB fire prevention department, spoke at the Governor's Conference luncheon at Baton Rouge, La., fall conference of National Fire Protection Assn. at St. Louis, World Wide Fire Protection and Air Crash Rescue conference at Lowry air force base, and the annual meeting luncheon of Arkansas Rating Bureau.

Conduct Fire Demonstrations

Fire demonstrations were conducted by Emmett T. Cox, senior field officer, for Illinois Rural Fire Safety committee at DeKalb and Salem, National Plowing contest at Des Moines, where he had charge of fire protection of headquarters used by President Eisenhower and Adlai Stevenson, and at the Prairie Farmer WLS Farm Progress show at Greencastle, Ind. His audience at Des Moines was estimated at 200,000 and at Greencastle he spoke before

Harry H. Wolff, field officer, conducted a two-day fire prevention seminar at Columbus, O., and lectured on that subject before officers and supervisory civilian personnel at U.S. army quartermaster depot and procurement command at Chicago.

State associations made use of 14 radio stations and one TV station and during Fire Prevention Week the WAB department staff made 50 radio and 23 TV appearances.

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Insurer Loss In L. I. **Bowling Alley Fire** To Run \$1 Million

The insurance loss resulting from the destruction by fire of a 14-lane bowling alley and restaurant at West Islip, L. I., will run more than \$1 mil-lion. The Captree bowling alley had been in operation only two months in a block long brick and concrete structure on Union street in West Islip when fire broke out. The structure and contents were constructive total losses jumped to \$52,749,424.

The structure, its equipment, and furnishings were of the most up-todate, deluxe kind, and the alleys were completely equipped with automatic da \$376,705—for a total of \$11,404,306. pin setters. There will be no salvage, it Combining figures for the group and is reported.

The insurance loss on the building will run more than \$400,000. It was insured in 14 companies, one mutual and 13 stock. The building was tenant operated and there was \$681,500 blan-ket coverage and 16 policies on the contents and equipment.

In addition there is U&O coverage in seven companies for \$135,000.

Indict Four For Padding **Auto Repair Charges**

Two former employes of Emmco and two auto repair garage owners have gone on trial before an all female pare gone on trial before an all female jury in the federal court at Pittsburgh. The four were indicted on 12 counts of conspiring to defraud the insurer of \$75,000 to \$80,000 in payments for false and exaggerated auto PHD claims.

claims.

The four were arrested on a complaint made by federal postal inspectors after Emmco officials complained about the large PHD claims paid to the garage owners, Leonard Sablowsky and Abe Shrinsky, both of Pittsburgh.

Emmco said it paid the two garagemen \$272,677 in auto PHD claims in three years. It estimated that a fourth or third of this was allegedly falsely claimed or went to pay inflated claims.

The two insurance men involved in

The two insurance men involved in the case are John K. Kelly, former Pittsburgh branch manager of Emmco, and Raymond Hertzog of Dravosburg, Pa., a former claims adjuster of the company.

Too Many Crooks Spoil County School Coverage

Too many burglaries in the Davidson county, Tenn., school system have resulted in the cancellation of burglary coverage on the schools. The county's 76 schools were insured last August.

Phoenix, Conn., Has Worst Losses In Its History, Volume Up

Losses of Phoenix of Hartford group in 1957 were the worst in its history, President John A. North reported to stockholders. Written premiums reached \$95,324,277, up 15.7% and a record high. This was accompanied by an increase of \$7 million in unearned premium reserve, a figure which rose to \$80,556,000. Incurred

Phoenix, parent company, had an underwriting loss of \$6,399,601, Connecticut Fire a loss of \$3,860,000, Equitable F.&M. \$768,000, and Reliance of Cana-

Combining figures for the group and eliminating duplication, the ratio of losses and loss adjustment expense incurred to earned premiums was 66.9 and the ratio of all other expenses including taxes and commissions to agents to written premiums was 42.7 for a total of 109.6.

The underwriting loss plus depreciation in securities and the \$1 million paid in dividends produced a \$16,127,-359 shrinkage in surplus. Of this amount \$8 million was charged to the market fluctuation reserve to bring that figure to \$37 million. Surplus at

year end was \$99,633,070.
Investment income was \$6,008,399, all time high and up about 3.5%. Realized capital gains were \$989,838 and unrealized market depreciation took \$8,732,129 from the stock section of the security portfolio. Assets dropped approximately \$1 million to \$215,200,903. As Phoenix owns no other companies in the group, its own one million shares outstanding had a book value last Dec. 31 of \$99.63 per share. Net earnings showed a decrease for the

T. A. Rice, Newhall & Co., was elected president of Board of Marine Underwriters of Seattle at the recent Underwriters of Seattle at the recent annual meeting, succeeding E. M. Terry. Lawrence A. McGuire, Sayre & Toso—W. B. Brandt & Co., was elected vice-president, and Albert D. North, McGee & Co., succeeded F. W. Perry, Union of Canton, who had been secretary-treasurer for 36 years.

H. G. Bixby, president and director of Ex-Cell-O Corp., and Henry T. Bodman, general vice-president and director of National Bank of Detroit, have been elected directors of Standard Accident.



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Editorial Comment

Good Example Of Intra-Mural Education

ance by U.S.F.&G., to give officers included?" and branch managers of the company U.S.F.&G. answers: "The strength a factual view of some of the problems of U.S.F.&G. is in the rewards of be-

at large, legislators, business leaders, significant part of the agents' inc who must be presumed to have some there in recent months have given socialization of insurance. evidence that they could use more inthing that will produce a greater un-

But what is not so apparent is that many of those in the business who e a livelihood from it do not understand as fully as they might-and jection of population to 1970. This puts perhaps should—a line that represents the auto business in focus both presalmost half the entire fire and casual- ently and for the future, for, as the ty business. U.S.F.&G. has recognized booklet comments, "growth, populathis lack and has done something tion and automobiles are firmly about it.

Two or three points can be made about the U.S.F.&G. booklet. It is factual, it deals with a number of the outside influences which bear on ausome quite modern questions, such as,
"Why should an insurer continue to write a line on which it loses money?"

The figures for stock companies for 10 years ended with 1956 are presented. Incidentally, the 2.7% loss on BI is not, to the casual eye, a vastly larger figure than the 3% loss on PDL, yet the first figure represents \$219.7 million and the second \$11.1

Several of the factors which have made automobile so much more volatile and difficult than any other line are discussed. One of these which catches the eye is the increase in automobiles on the road, from 25.6 million in 1945 to 51.9 million in 1955. There is also presented in table form the sharp rise in vehicle miles, voters, vehicle deaths, population and paved road mileage.

Inclusion of number of voters is significant. Here U.S.F.&G. comments, "Anything that a sound party politician can do which pleases motorists, pleases a great number of voters . . This . . . merely affords background for the reluctance of regulatory officials, who are generally occupying appointive offices, to increase auto rates. It also indicates the need for added public relations work to make the electorate aware of basic facts and receptive to rate adjustments."

Why write auto insurance at all? "Why handle \$684 millions in premiums in 10 years to develop a gain of

Publication of an informative book- \$2 million, a gain which will be turned let of 30 pages on automobile insur- into a net loss when 1957 figures are

in this field, serves to emphasize the ing a partner in the American agency fact that even within the insurance system. To those agents and brokers business there is by no means a full who place their business and their understanding of all aspects of auto-confidence with us, we must serve as orbile insurance and its difficulties. an open market for those kinds of in-There is little doubt that the public surance which the public needs. A newspaper editors, and others who in-depends on auto business, and his inence opinion in this country could fluence with his clients would soon be use more information about auto-iost without a facility for providing mobile insurance, its problems, its sound auto coverage and fair service. function, and its necessities. Such in- A general unwillingness to write auto m would produce a better un- insurance presents another implicaderstanding of the business than is tion. If companies such as ours do not evident today. Even commissioners, play their part in serving the public's auto insurance needs, state funds will understanding of the field, here and be a likely alternative, encouraging

The booklet, after dealing with asformation, or at least need some- signed risks, financial responsibility and compulsory, the rise of the spe cialty auto insurers, regulation, the percentage of total auto business written by bureau members, rate making, territories, etc., concludes with a prolinked," and as population increases accident incidence will increase, and there will follow higher comparative

The U.S.F.&G. publication is a tomobile insurance, and it raises good example of what needs to be done in many directions. Some of the problems besetting the automobile asiness will not be solved until it is.

Deaths

REYNOLDS POMEROY, 64, president of the New York general insur ance agency bearing his name and general agent of Provident Mutual Life, died of cancer at Harkness pavilion at New York. He had been in insurance for 45 years.

JULIUS O. MELIN, 75, recently retired chief examiner in the Minne insurance department, died in St. Paul. He spent 44 years in the state service and had been chief examiner since

PAUL T. TOBEY, 62, local agent at Wausau, Wis., died unexpectedly from a circulatory ailment.

WILLIAM B. NELSON, 58, manager of U.S.F.&G. at Memphis for 25 years died there after an illness of several weeks. He had been with the company

ANTHONY W. FITZGERALD, 45, counsel and director of the Underwriter Printing & Publishing Co. and editor of insurance court decisions of The Weekly Underwriter, insurance trade paper at New York, died at Methodist hospital in Brooklyn after a short illness. He joined the company as advertising manager in 1944, became assistant editor of its legislative information bureau in 1945 and was appointed counsel and court decisions

CHARLES II. FERGUSON, branch manager at Hartford for General Ad-justment Bureau since 1943, died. He joined the bureau in 1940 at Pittsrgh. Previously he had been with

JOSEPH K. WILSON, 56, agent at Dayton, O., died.

ROBERT M. RUBLEE, 39, vice-pres ident and treasurer of Buffalo Fire Of-fice agency, died there. He was the first CPCU in Buffalo and was past president of the Buffalo chapter and a past first vice-president of the Greater Buffalo Assn. of Insurance

THURSTON L. ANTHONY, local gent at Wilson, N. C., was killed in an auto-truck collision near there. Two others also died in the collision.

JOHN J. MACRETH, 60, agent at Dayton, O., died. He headed his own ncy since 1936 and had been in the business in Dayton since 1922.

MORRIS N. COHEN, 60, a claim adjuster for American for 28 years, died at his home at Kearney, N. J., after a brief illness

ALPHONSE IL POTRATZ, 62, Milwaukee general agent of Corroon & Reynolds for the past 22 years, died. He had been in insurance for 45 years.

MRS. ANNA CARTER, 90, mother of Rush W. Carter, vice-president and manager Aetna group western depart-ment, and C. C. Carter, assistant manager western department, died at

HERRERT W. McKENZIE, 58, W coast manager of Utica Mutual, died at his home in San Gabriel, Cal.

CHARLES M. PATRICK, 53, agent at Dallas for 24 years, died. He was a director and past president of Dallas Assn. of Insurance Agents, and a past president of Southwest chapter of

T. H. DOWNEY, 78, who operated his own agency in Sacramento for 38 years, died there following short ill-

DEAN M. PARKER, 63, former general manager of Travelers office at 80 John street, died at La Jolla, Cal. He had been with Travelers 37 years and on leave of absence since November. He began as a special agent and served in Minneapolis, Los Angeles and San Francisco. He later was assistant manager at Oakland and San Franand manager at Denver, Dayton and Cleveland. Mr. Parker was made manager of compensation, liability and automobile lines at John street in 1940 and named general manager of casualty, fidelity and surety lines in 1949. He was with United Engine Co., Mineapolis, and R. G. Dun & Co., before joining Travelers.

Highway Horror Still On Rise In Compulsory N. Y.

Motor vehicle deaths in January in New York state were 196, a 35% increase and 16 year high, in the 11th month under compulsory automobile insurance. The motor vehicle bureau called the totals in January "shocking." About 72% of them were directly at-tributable to violation of traffic laws.



The Nati Fire and Canadty Insurance

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MINNEAPOLIS 2, MINN,—1038 Northwestern Bank Bidg., Tel. Federal 2-5417. Howard J. Meyer, Northwestern Manager.

NEW YORK 28, N. Y.—17 John St., Room 1401, Tel. Beekman 3-3658. J. T. Curtin and Clarence W. Hammel, New York

NEWARK 2, N. J.—19 Commerce Ct., Tel. Market 3-7019. John F. McCormick, Besi-dent Manager.

PHILADELPHIA 2, PA.—123 S. Brood St., Room 1827, Tel. Pennypacker 5-3796. Robert I. Zoll, Middle Atlantic Manager.

ST. LOUIS 2, MO.—221 Pierce Bidg., Tel. Chestnut 1-1634. Geo E. Wohlgemuth, Resi-

SAN FRANCISCO 4, CAL.—582 Market St., Tel. Exbrook 2-3054. Richard G. Hamilton, Pacific Coast Manager.

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Gallagher Takes Look At Agency System Problems

Eugene F. Gallagher, fire manager at Chicago of Standard Accident, adsing the CPCU all-industry luncheon at Minneapolis last month com-mented on the need for concern over the status of the agency companies and their producers, both internally

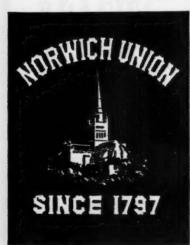
and as regards competition.

"The fact is that we have been so vulnerable in spots that our energetic and competent competitors must have been finding the battle for business so easy to wage that it was robbed of its thrill and pride of ac-Mr. Gallagher recomplishment," marked. Some of the reasons the agency companies are in this position, he said, were perhaps unavoidable, but most of them were of the insurers' own making. "When any class has an expense cost which is not fully earned that class is easy prey for competition

The poor fire and casualty results in 1957, coming on the heels of the preceding bad year, produce every reason to take stock of the business, self-analysis could, he admitted, allow the inference of criticism of the agent, but "whatever practices have been acfor the most part either been inau-gurated or condoned by the companies, and in the final analysis the fault lies with us and not with the

The agents' commissions, Mr. Gallagher said, are no longer figured on the old premise of representing a reasonable amount earned for performing delegated duties. "On the contrary we have, for some years now, been using the commission to 'buy' business and as a result, in most instances, the ent is receiving the greatest share of the premium dollar on the type of risk which requires the least effort and knowledge on his part but which for some reason, not too well substantiated, is looked upon by our companies as 'preferred.' To my way of thinking this has been economically unsound, is proving costly to the agents as well as to the companies, and is a practice which must bring joy to the stock-agency companies' com petitors

Even if business is not profitable (CONTINUED ON PAGE 25)



California Groups **Propose Renewal Notice System**

A principal cause for the high ratio of flat cancellation is the lack of prerenewal solicitations, according to a judgment made by committees of Pa-cific Board and California Assn. of Insurance Agents who met at Monterey, Cal., recently to discuss better control of costs

Out of the conference has come a renewal notice system, which is now receiving consideration by both organizations. Members of the committees feel that this proposed new sys-tem, if adopted, will improve the efficiency of the producer's operations from initial client contact to premium collection and remittance to the company. It is also designed to effect substantial savings for both producers and companies.

Held Unofficial Meeting

respecially if the class is compara-tively simple and requires no special ability or knowledge to handle."

The matter of controlling costs has been before both organizations for the past few years and finally. an "unofficial" meeting at Corte Madera a year ago. At the semi-annual meeting of Pacific Board last Novem-Mr. Gallagher remarked. Some of this study flat cancellations and credit procedures. E. E. Erickson, secretary manager of Reliance, chairman of this special committee, presented the procepted and are being followed, have posed new renewal notice idea to the for the most part either been inau- agents' committee at Monterey. The plan will be submitted to Insurance Brokers Exchange and Society of Insurance Brokers for their approval.

Virginia CPCU Meets

Retrospective rating was the topic of discussion at the February meeting of Virginia CPCU chapter at Richmond. Speakers were L. C. Bostwick and J. E. Luecke of Lumbermens Mutual Casualty, and Mrs. Ann A. Reed, Bituminous Casualty.

Stocks

By H. W. Curnellus, Bacon, 125 S. Lafalle St., Chicago,		
III S. Labour St., Concapt,		Asked
Actna Casualty		138
Actna Fire	SE	57%
Actna Life		190
Agricultural		20%
American Equitable		32%
American (N. J.)	24	25
American Motorists		
American Surety		17
Boston		29%
Camden Fire	-	31
Centinental Casualty		78%
Crum & Forster com.		
Federal		40%
Fireman's Fund	54	55
General Reinstrance		50%
Glers Falls		
Globe & Republic	16%	17%
Great American Fire		24
Hartford Fire		162
Hanover Fire		39%
Home (N. Y.)		41
Ins. Co. of No. American	9616	98%
Maryland Casualty		36%
Mass. Bonding		34
National Fire		79
National Union	33%	34%
New Amsterdam Cas.	42%	43%
New Hampshire		41
North River		34
Ohio Casualty		22%
Phoenix Conn.	- 6	00%
Prov. Wash.		16%
Reinsurance Corp. of H.Y	13%	14%
Reliance	39%	48%
St. Paul F. & M.	45%	47%
Springfield F. & M.	- 4	47
Standard Accident		47%
Travelers	- 16	77%
U.S.F. & G.	- 65	00%
II. S. Pire		25%



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38th ANNUAL FINANCIAL STATEMENT

For the year ended December 31, 1957

ASSETS

Cash in Bank and Office	.\$ 4,467,283
*U. S. Government Bonds	. 11,937,805
*Municipal and Listed Bonds	29,861,856
*Common and Preferred Stocks	5,803,080
**Stock—The Ohio Insurance Company	1,199,100
**Stock—West American Insurance Company	. 1,890,637
Real Estate—Book Value	. 921,223
Premiums in Course of Collection (Under 90 Days)	9,191,485
Interest Accrued	291,301
Reinsurance Recoverable	279,022
Other Ledger Assets	. 464,739
*Valuations on basis approved by National Association of Insurance Commissioners.	\$66,307,531

LIABILITIES

Reserve for Liability and Compensation Losses . \$11,550,756

Reserve for Other Losses	3,737,611
Reserve for Unearned Premiums	29,869,387
Reserve for Taxes	1,363,134
Reserve for Current Expenses	116,885
Other Liabilities	
Reserve for Reinsurance	61,180
_	\$47,362,473
Capital Stock	
Net Surplus 8,000,000	
Voluntary Reserve 8,445,058	
Policyholders Surplus	18,945,058
**Owned, operated and controlled by The Ohio Casualty Insurance Com- pany, Hamilton, Ohio.	\$66,307,531

To all our agents, thanks and appreciation for the important part they have played in the continued progress of our company.

THE OHIO CASUALTY INSURANCE COMPANY

HOME OFFICE, HAMILTON, OHIO

43 BRANCH OFFICES FOR FAST, EFFICIENT SERVICE

Home Office jurisdiction: Aurora, III., Chicago, Cincinnati, Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Grand Rapids, Indianapolis, Kansas City, Lansing, Mich., Louisville, Milwaukee, Minneapolis, Oklahoma City, Orlando, Fla., Toledo, South Bend, Ind., Springfield, III. Eastern Department, 910 Widener Bldg., Philadelphia 7: Baltimore, Haddon Hts., N. J., Harrisburg. Newark, Philadelphia, Pittsburgh, Scranton, Washington. Pacific Department, 208 W. 8th St., Los Angeles 14: Compton, Fresno, Inglewood, Long Beach, Los Angeles, No. Hollywood, Oakland, Pasadena, Portland, Riverside, San Diego, San Francisco, Seattle.

Convention Dates

March 10-11, Health Insurance Assn., methods and procedures forum, Baltimore hotel, New

and procedures forum, Baltimore hotel, New York City. March 11, Pittsburgh I-Day, Penn-Sheraton hotel, Pittsburgh.

March 12-13, National Assn. of Independent Insurers, annual spring workshop, Monteleone hotel, New Orleans.

March 13-14, Conference of Mutual Casualty Companies, underwriting conference, Conrad Hilton hotel, Chicago.

March 13-15, Tri-State Mutual Agents Assn., annual, Lord Baltimore hotel, Baltimore.

March 16-18, Eastern Agents Conference of NAIA, Claridge hotel, Atlantic City. March 24, Rhode Island Assn. of Insurance Agents, midyear, Sheraton-Biltmore, Pro-vidence.

March 30-April 1, Midwest Territorial Conference of NAIA, Fort Des Moines hotel, Des

March 30-April 1, Iowa Assn. of Insurance Agents, annual, Fort Des Moines hotel, Des Moines.

March 31-April 1, National Assn. of Insurance Commissioners, Zone 3, Dinkler Plaza hotel, Atlanta, Ga.

Atlanta, Ga.

April 1, National Assn. of Surety Bond Producers, annual, Westward Ho hotel, Phoenix.

April 9-12, National Assn. of Insurance Commissioners, Zone 5, Broadmoor hotel, Colorado Springs, Colo.

rado Springs, Colo.
April 10-11. Ohio Assn. of Mutual Insurance
Agents, annual, Neil House, Columbus.
April 11, District of Columbia Assn. of Insurance Agents, I-Day.
April 13-15, Tennessee Assn. of Mutual Insurance Agents, annual, Andrew Jackson hotel,
Nashville.

April 14-16. Life Insurance Agency Managers Assn., A&S meeting, Edgewater Beach hotel, Chicago.

April 16-18, National Assn. of Insurance Com-missioners, Zone 2, John Marshall hotel, Richmond, Va.

April 17-18, National Assn. of Casualty & Surety Agents, midyear, Muchlebach hotel, Kansas City.

April 24, Chicago I-Day, Conrad Hilton hotel.

hotel.

April 24-26, National Board of State Directors of NAIA, midyear, Fontainbleau hotel, Miami Beach.

April 24-26, Southern Agents Conference, annual, Fontainebleau hotel, Miami Beach.

April 28-30, National Assn. of Independent Insurance Adjusters, annual, Sheraton Plaza hotel, Boston.

May 1-3, Louisiana Assn. of Insurance Agents, annual, Edgewater Gulf hotel, Edgewater Park, Miss.

May 1-3, North Carolina Assn. of Insurance Agents, annual, Hotel Carolina, Pinehurst.

May 2-3, Oklahoma Assn. of Insurance Agents, annual, Mayo hotel, Tulsa. May 4-6, New York State Assn. of Insurance Agents, annual, Hotel Syracuse, Syracuse.

May 5-7, American Mutual Insurance Al-liance, annual, Edgewater Beach hotel, Chicago.

May 8-9, Conference of Mutual Casualty Companies, claim conference, Conrad Hilton hotel, Chicago.

May 11-14, American Assn. of Managing General Agents, annual, Broadmoor hotel, Colorado Springs, Colo.

May 12-14, National Assn. of Mutual Insurance Agents, midyear, Kentucky hotel, Louis-ville.

May 13-14, Illinois Bureau of Casualty Insurers, annual, St. Nicholas hotel, Springfield. May 16-17, Texas Asm. of Insurance Agents, annual, Rice hotel, Houston.

annual, Rice notel, Houston.

May 19-23, National Fire Protection Assn., annual, Palmer House, Chicago.

May 21-23, Insurance Company Education Directors Society, annual, Skytop lodge, Skytop, Pa.

May 22, Midwestern Independent Statistical Service, annual, Bismark hotel, Chicago.

May 23-24, Florida Assn. of Insurance Agents, annual, Fontainebleu hotel, Miami Beach.

May 25-27, Florida Assn. of Mutual Insurance Agents, annual, Balmoral hotel, Miami Beach.

June 6-7, Pennsylvania Claim Men's Assn., annual, Bedford Springs, Pa.

June 8-10, Maryland Assn. of Insurance Agents, midyear, Commander hotel, Ocean City. June 8-11, Conference of Mutual Casualty Companies, management conference, Grove Park Inn, Asheville, N. C.

June 9-13, National Assn. of Insurance Com-missioners, annual, Conrad Hilton hotel,

June 11-12, Wisconsin Assn. of Mutual Insurance Agents, annual, Schwartz hotel, Elkhart Lake.

June 11-14, International Assn. of A&H Underwriters, annual, Statler hotel, Los Angeles. June 11-14, National Assn. of Public Insurance Adjusters, annual, Hotel Traymore, Atlantic City, N. J.

June 12-14, North Carolina Assn. of Mutual Insurance Agents, annual, Grove Park Inn, Asheville.

June 19-21, Georgia Assn. of Insurance Agents, annual, General Oglethorpe hotel, Savannah. June 24-27, National Assn. of Insurance Women, annual, Statler Hilton hotel, Detroit.

June 29-July 2, Virginia Assn. of Insurance Agents, annual, Cavalier hotel, Virginia

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PORTLAND

Hartford Group Holds Parley On Operations

Thirty branch and department managers of Hartford Fire group from 16 states and Canada recently met at the home office to attend conference sessions on operations.

The conference was opened by President Wilson C. Jainsen of Hartford Accident, Vice-president Roland H. Lange of Hartford Fire, and Manning W. Heard, vice-president and general counsel of the group. Daily sessions were under the general chairmanship of Vice-presidents Frank C. McVicar and Frank P. Handley of Hartford Accident.

Paul A. Dow, manager, and Lewis E. Grigsby, assistant manager of the group's new southwest department at Dallas, were among those attending the conference sessions, along with Benjamin F. Gates, manager at New York; John H. Ledbetter, manager of the southern department at Atlanta; J. J. McFadyen, assistant manager of the group's Canadian department at Toronto; W. H. Rutherford, western department manager of Hartford Accident at Chicago, and Milton C. Kennedy, assistant manager of the Pacific department at San Francisco, also were present.

Mid-Tennessee CPCUs Elect Booth For '58

Mid-Tennessee chapter of CPCU at the February meeting elected the following officers for 1958: William E. Booth, Cherokee of Nashville, president; Rufus C. Ross, Columbia, Tenn., vice-president; C. M. Hunt Jr., Nashville, secretary, and Samuel C. Loventhal, Nashville, treasurer.



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The Federal Highway road building program calls for the construction of 41,000 miles of new roads in the next 13 years. All kinds of contractors are participating and they all need Contract Bonds.

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We can help you-let us know your needs.

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AMERICAN CASUALTY

COAST-TO-COAST BRANCH OFFICE SERVICE
HOME OFFICE: READING, PENNSYLVANIA

Ark. Department Meets With Doctors To Hear Criticism Of A&S Covers that sur

LITTLE ROCK-Alleged abuses and misrepresentations in the sale of accident and health policies and in the settling of claims were aired in a clos ed informal conference last week with Commissioner Combs by a special commissioner Combs by a special committee of Arkansas Medical Soci-ety, headed by Dr. Sam Jameson, El Dorado. The medical society committee was created recently to investigate A-&S insurance practices as a result of laints com ing to doctors from their patients.

List Charges

or hospitalization has been paid with-out, at the same time, reducing pre-One department official said "ye

The medical committee also alleged hands" the few compa that some companies were settling for most of the charges brought against some of their claims on an informal, A&S business, and most of the charges "out-of-pocket" basis, with some of are leveled against companies not their poorer and less informed patients obtaining releases from such insured without paying full benefits. Department officials stated the doctors' committee also attacked the cancellation remaining of some A&S policies.

mer Combs and other de- for patients. These forms vary from artment officials said among the company to company and are timeprincipal charges leveled by the doc-tors were: (1) Agents misrepresent-ing policy benefits or falsifying policy standard form be established and made

nt on the fingers of your two nies resp is some companies were settling for most of the charges brought against se of their claims on an informal, A&S business, and most of the charges "Most of the charges the doctors brought before us were nothing new,"

Commissioner Combs said, "and several of the instances they mend was deluged with telephone." al of the instances they named were already under investigation."

Mr. Combs said the doctors also objected to the "application-for-benefits" forms they are now obliged to fill out

Wis. Casualty Managers Elect T. W. Roberts

Thomas W. Roberts of American Surety has been elected president of Casualty Managers Assn. of Wisconsin. Lewis Wargin, Hartford Accident, has applications; (2) resistance by some mandatory on all companies. Mr. Combs said the department was into justify a patient going to court to collect, and (3) use of elimination this and that he will arrange a contriders to cut down particular policy benefits after a claim for an operation resentatives of the industry to explore

Expect 400 To Attend NAII Workshop Meeting At New Orleans

The March 12-13 "Workshop Meeting" in New Orleans of National Assa I Independent Insurers will be conof Ind cerned chiefly with claims, underwriting and statistics.

Advance registrations some 400 persons will attend, including six insurance commissioners and departmental staff members from three itional states. Louisiana Commis-ner Rufus D. Hayes is slated to make a luncheon address March 12.

Howard B. Lang Jr., vice-presidentclaims MFA Mutual, will preside over the claims session. Included on the program will be a panel discussion on the use of the independent adjuster on fire and casualty losses, mod crated by Robert D. Denton, Wolverine; a el on evaluating automobile m mage, moderated by W. H. Hale, Permanent Ins. Co., and a film, "Estimaties in Action.

George Peery, actuary of Government Employees, will serve as moder-ator of the statistical panel, which will ment Er cover calendar-accident year statistics; formula claim reserves; claim cou data; and an open forum type problem

To Discuss Casualty Underwriting

Moderator of the underwriting pan will be Henry L. Moffett, Secured group. This panel will discuss several phases of casualty underwriting including the family auto policy, climinating the undesirable risk, renewal crificates, continuous policies, fire and extended coverage, package polic-ies and educating the general public on insurance costs. W. H. Rodda, secretary Transportation Insurance Rating Bureau, will spearhead the package policy discussion; W. A. Brooks, Ore-gon Automobile, will talk about edu-cating the general public on insurance costs

The final day will be devoted to a joint session. It will include an address, "Causes and Implications of Growing Auto Insurance Losses," by F. Darby Hammond, executive secretary of Southwestern Insurance Information Service; a film, "America's No. 1 Life Saving Challenge"; a punel n on the influence of automobile styling on material damage claim costs, moderated by Alan MacLean, Detroit Automobile Inter-Insurance Exchange, and a talk by William P. Henderson, president Henderson Tire Co., "The Changing Automobile Spells tors Are Evaluated."

Crum & Forster Names Five In Midwest Field

Crum & Forster has m of field promotions in the midw sulting in the appointments of L. R. Benard as field supervisor of the Missouri and Illinois territory, Don W. Coome to state agent of South Da-kota, Gordon C. Mears to special agent of South Dakota, Don H. Ball to state agent of southern Kansas, and Lyell Ludington to special agent in Iowa.

Mr. Benard, previously South Da-kota state agent, will be located at St. Louis, and Mr. Coome, who has been assisting Mr. Benard, will work out of Sioux Falls. Mr. Mears, who has been at the Rockford, III., office, will be with Mr. Coome. Mr. Ludington succeeds Mr. Ball as special agent for Iowa and will work with State Agent Norman Strayer out of Des Moines.

SECURITY * STRENGTH * SERVICE

UNITED STATES RESOURCES AS OF DECEMBER 31, 1957

			ASSETS		LIABILITIES	CAPITAL	POLICY	HOLDERS Comited)
Year Estate Estate		Securities Deposited on Required by Low	Other Admind Austr	Total Administration Associated			Annual Statement Benin	Model Votes Brais
1896	American and Ferrigo Incompany Co.	\$ 421,000	\$ 25,131,673	\$ 25,552,673	\$ 16,382,829	\$ 1,500,000	\$ 9,169,844	\$ 8,541,522
1863	"The British and Foreign Nurine Incomme Co. Ltd.	1,140,911	15,135,182	16,276,093	10,389,786	* 500,000	5,886,385	5,477,920
1911	Cloke Indexaily Company	1,017,530	78,281,649	79,381,183	40,003,404	2,500,000	30,577,699	28,872,596
1836	"The Livespool and Landon and Cloke Inc. Co. Ltd.	1,244,376	55,121,678	54,387,454	36,065,041	* 500,000	20,321,613	18,781,367
3033	Bernak kommune Company	792,000	32,107,000	32,961,866	21,225,398	2,000,000	11,755,690	11,036,065
1971	Cross Incomes Conjuny of America	799,496	12,944,607	83,765,573	53,724,018	5,000,000	29,841,555	27,609,250
1910	Royal Indoneity Company	1,144,225	88,458,689	89,682,914	57,839,848	2,500,000	32,563,946	30,644,164
1045	"Brysi Incorner Company, Etcl.	1,219,304	63,368,358	4,507,10	41,843,583	* 500,000	22,744,239	21,354,688
1996	Ster Institute Company of America	421,000	27,531,509	27,952,509	17,972,785	1,000,000	9,979,724	9,294,497
1860	*Homes and Herey Marine Insurance Co., Ltd.	1,141,372	8,948,602	10,009,974	6,293,810	* 500,000	3,7%,164	3,574,589
1832	Virginia Fire and Mexico Learnings Company	421,000	9,621,601	10,042,681	6,301,573	1,000,000	3,741,626	3,527,291
Group	Total Countidated	\$9,866,298	\$404,029,179	\$493,886,077	\$316,242,897	\$14,500,000	\$177,643,500	\$144,005,450

onstituted Group total eliminates aumentrip of Virginia Fire nd Marine lasurance Company stock by Globo Indexenity Company.

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Texas Board Gives New Fire Ratings

AUSTIN—The Texas department has announced rating credits and penalties for the 700 cities, towns and suburban units in Texas, based on the ratio of paid losses to net fire premiums in the 5-year period 1953-57, effective April 1. For the first time in the annual schedule, the rating status the variations ranged up to 40%.

Metropolitan areas of Houston, Dal-

las, Fort Worth and San Antonio were 11% in PHD premiums. among 353 units whose status remain—

The hearings have ed unchanged. Seven other large cities were among the 131 given an addition-al 5% credit on their rates—Amarillo, Austin, Beaumont, El Paso, Lubbock, San Angelo and Wichita Falls. No city reporting premiums totaling more than \$500,000 in 1956 was among the 216 units that suffered a 5% reduction in

Application of the new rating schedover-all reduction of more than \$200,-000 in fire premiums. This result is reportedly designed to bring statewide experience figures to the permissible loss and adjustment ratio of 48%.

penalty or credit, show the following totals: Those with maximum 25% credit—230; with 20% credit—108; with 15% credit—96; with 10% credit—33; with 5% credit—67; with no credit or penalty—46; with 5% penalty—28; with 10% penalty—26; and with 15% penalty-16.

Chicago Puddle Of Blue Goose Sets First Meeting

The first meeting of the recently organized Cook County Puddle of Illinois Blue Goose is scheduled for March 17 at the Hamilton hotel. This will be in the nature of a planning

will be in the nature of a planning and program gathering. It is believed there are a number of ganders in Chicago who have trans-ferred from other states but who have not taken up active participation in the Illinois Blue Goose, and one of the aims of the new Cook County Puddle is to get these ganders active Cover With UM Payi

Puddle is to get these ganders active in Blue Goose affairs.

The wielder of the Cook County Puddle is C. H. Metzner of Washington Underwriters Assn. Those interested in attending the luncheon should contact Mr. Metzner at 175 West Jackson bulleryal Chiesethe. boulevard, Chicago.

Set Hearings On Ark. Auto Rate Increases

LITTLE ROCK-National Bureau of Casualty Underwriters and National Automobile Underwriters Assn. have requested formal hearings before the Arkansas department on the recent rejection of their filings for increases in automobile liability and PHD rates.

The department rejected in January of each unit was changed less than a 26.4% increase in auto BI liability 5% or not at all; in previous years rates and an 11% increase in PDL rates filed by National Bureau. NAUA had filed for an average increase of

The hearings have been set for Tuesday, March 25. A formal record of the proceedings will be made then in order that the bureaus may appeal the department's orders to the Pulaski circuit court if they want to, Commissioner Combs said.

In denying National Bureau's requested increases, the commissioner held that the department had approved two substantial liability rate increases ule to 1956 premiums, the latest avail-able, discloses that there will be an 1957 of which the full effects have yet to be realized. He also ruled that the proposals to create a fourth terri-torial classification in eastern Arkansas counties and to make certain class changes needed further study from the The 700 units, grouped by rating standpoint of statistical analysis based penalty or credit, show the following on companies' experience.

National Of Hartford Names E. R. Fosse

E. R. Fosse has been appointed su-perintendent of the crop-hail department of National of Hartford at Chicago, replacing A. Harboway who has resigned. Mr. Fosse joined the company in 1952 as farm and hail special agent in Illinois and hail adjuster in Illinois, Missouri, Iowa and Indiana. He was named crop-hail supervisor for Illinois and Indiana in 1956 and assistant superintendent of the crophail department in Chicago in October

Cover With UM Paying

The Virginia senate has passed a bill to make uninsured motorist coverage a part of the auto liability policy and to assess uninsured motorists \$15, which would go into a fund for distribution to insurers to pay for the UM cover. The house already had passed The Fayetteville, Ark., office of General Adjustment Bureau has been motorists \$20. The bill now goes to conference to agree on the amount.





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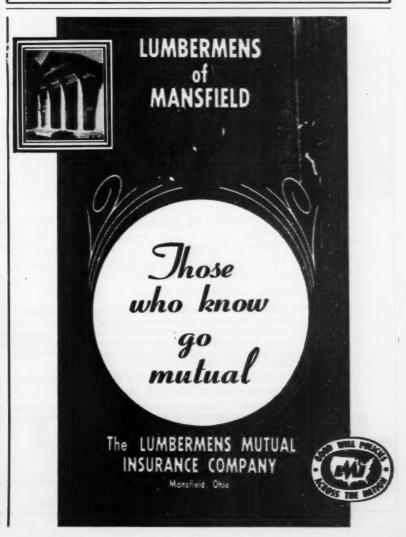
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ATLANTA

CHICAGO

DALLAS



Brees Joins Stewart Smith (Pennsylvania)

James D. Brees has been appointed supervisor of expansion plans of Stewart. Smith (Pennsylvania) Inc., under William A. Rodgers, manager of the company at Philadelphia. Mr. Brees formerly was with Crum & Forster. With his appointment, Stewart, Smith (Pennsylvania) will provide increased service to brokers and companies with which the firm does excess, surplus and reinsurance business.

Larson Treasurer Of American Surety

Edmund H. Larson has been elected treasurer of American Surety. He joined the company in 1926, became assistant treasurer in 1947 and was elected a trustee last April 15.

UM Assessment Bill In Va.

Subcommittees of the Virginia legislature have completed revising bills which would make the uninsured motorist endorsement mandatory in auto liability policies written in the state, levy an annual \$15 fee against all un-insured motorists there, and distribute this to insurers which would use the money to reduce the cost of UM to policyholders. policyholders.

Ways and means of placing and handling insurance coverages overseas by independent agents and brokers were explained by William Niedecker, vice-president American International Underwriters, at a meeting of Oakland, (Cal.) Assn. of Insurance Agents.

Cox Elected Head Of Berkshire Mutual To Succeed K. E. Greene

Karl E. Greene, president of Berkshire Mutual Fire since 1938, has retired. John D. Cox Jr., executive vicepresident and secretary, was elected to succeed him. Mr. Cox was elected a director of the company. Mr. Greene will continue as a director. William B. Palmer was elected secretary.

In his report to the directors and policyholders at the 122nd annual meeting in Pittsfield, Mr. Cox reported direct premium writings in 1957 of \$4,223,666, up 8.9% and the highest in company history.

Losses and expenses were 44.63% of earned premiums, which produced an underwriting gain of \$504,676. However, dividends to policyholders totaled \$577,277, which resulted in an underwriting loss of \$72,600. Assets decreased \$179,157 to \$4,652,999, with \$105,009 of the decrease attributable to the decline in market value of securities. Surplus at 1957 year end was \$1,345,160, a decrease of \$95,576.

Mr. Greene joined the company in 1936 as vice-president and in 1938 was appointed president and treasurer to succeed Robert A. Barbour. Mr. Greene is a past president of American Mutual Insurance Alliance and served on many important committees of the alliance and other organizations.

Lucy & McNiece Of N.Y. Adds Three Partners

The Lucy & McNiece general agency of New York has been expanded by addition of F. Warren Bull, Richard W. Bull and William B. McNiece. The new partnership will operate as LucymcNiece & Bull. Offices continue at 11 West 42nd street.

The agency will continue to function as contract bond underwriters and producers, and as bonding advisers to the construction industry in various trades and in related businesses and industry groups.

industry groups.

The general agency was originally established by Mr. Lucy in 1937, and succeeded by the partnership of Lucy & McNiece in 1946. Messrs. Lucy and McNiece have been exclusively in the surety business since 1912. Mr. Lucy Jr. has been with Lucy & McNiece since 1953.

E. Werren Bull retired last Dec. 31

since 1953.

F. Warren Bull retired last Dec. 31 as vice-president in charge of the home office contract bond department of American Surety after 43 years of service. Mr. Lucy Sr. was with American Surety 1912 to 1928, when he became manager of the contract department of Maryland Casualty.

R. W. Bull has been with Aetna Casualty six years, in the 42nd street office and in the bonding department at the New York branch.

Heads Travelers' Fire Underwriting In South

Donald B. Watrous has been named chief fire underwriter in the southern department of Travelers Indemnity. He has been with Travelers since 1926 when he joined the southern department of the fire company as a clerk. He was named assistant examiner in 1926 and became an examiner in 1927. 1926 and became an examiner in 1927. Previously he was with Security-Con-

South Bend-Mishawaka Men Meet

South Bend-Mishawaka Assn. of Insurance Agents heard Warren L. Mickelsen, Fireman's Fund, speak on "The Agent's Tendency to Oversell the Broad Form Dwelling Policies" at the February meeting. An adjustor's view on the topic was given by L. R. St. John, manager of Western Adjustment in South Bend.

UNITED STATES FIDELITY and GUARANTY COMPANY

Baltimore 3, Maryland

62nd Annual Statement

December 31, 1957

ASSETS

Cash	\$ 21,645,423
Investments:	
Bonds \$224,739,129	
Preferred Stocks	
Common Stocks	334,000,241
Premiums Receivable*	52,849,394
Office Buildings—less depreciation	7,476,161
Accrued Interest	1,602,646
Other Admitted Assets†	12,333,531
	\$429,907,396

LIABILITIES, CAPITAL STOCK AND SURPLUS

D	OCOMTION.	

Reserves:		
Claims and Adjustment Expenses	\$150,747,950	
Premium Taxes and Operating Expenses.	7,542,348	
Unearned Premiums	164,403,128	\$322,693,426
Other Liabilities		2,686,283
Dividend Payable January 15, 1958		1,024,387
TOTAL LIABILITIES		326,404,096
Capital Funds:		
Capital—(\$10 par value)	. \$20,487,730	
Surplus	. 70,276,619	
Voluntary Reserve		
TOTAL CAPITAL FUNDS (POLICYHOLDERS	Surplus)	103,503,300
		\$429,907,396

Securities values, except of subsidiary insurance companies, as prescribed by the National Association of Insurance Commissioners: Bonds at amortized values, stocks other than those of subsidiary insurance companies at values prescribed. Stocks of subsidiary insurance companies are carried at less than book value. If stocks of subsidiary insurance companies were carried at book value and all other securities at market, Policyholders' Surplus would be \$91,622,038.

Cash and securities in the amount of \$9,237,500 are deposited, as required by law.

*Excludes Premiums Receivable over 90 days old.

† Includes \$2,938,296.90 tax recoverable due to operating loss carry-back. There is available an operating loss carry-forward of \$6,296,589 tax dollars against future operations.

U.S.F.& G.

Casualty-Fire-Marine • Fidelity-Surety

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7, 1958

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BRANCH OFFICES

SEATTLE - SPOKANE - TACOMA YAKIMA - BOISE - PORTLAND LOS ANGELES - SAN FRANCISCO SACRAMENTO - FRESNO SALT LAKE CITY KANSAS CITY, MISSOURI **CHICAGO**



MANAGING **GENERAL AGENTS**

Braerton, Simonton, Brown, Inc.

740 Gas & Electric Building Denver Phone Acoma 2-4851

Western Adjustment Makes Changes In Chicago Branches

Western Adjustment has completed extensive changes in the Chicago area, combining the former mid-city and north side offices into one new north side office in a new building at 5540 West Lawrence avenue. Personnel in the eight area offices have been re-assigned. A. B. Woolverton, formerly manager of the south side office, is manager of the north side office. J. A. Wroe, formerly manager at Painesville, O., will serve as assistant manager. This office will service losses and claims in the city of Chicago north of Madison street.

Adjustments south of Madison street will be serviced by the Marquette and south side branches. The staffs of these offices have been expanded and Manager M. J. Juric, formerly of Chicago Heights, has been appointed to head the south side branch. He has been replaced as manager at Chicago Heights by J. R. Enright.

Western Adjustment's Loop branch will serve as a supervisory office, with senior men handling major losses and complex claims. This staff has been augmented with a transfer of G. A. Shidler as general adjuster, and K. B. Knopp.

Branches at Chicago Heights, Evan-ston, Lombard, and Waukegan will handle suburban adjustments. All offices in the Chicago metropolitan area will continue under the supervision of Regional Supervisor S. L. Bassett.

Give \$1,000 Grant For 'Chair Of Insurance'

Jacksonville (III.) Assn. of Insurance Agents has given the first \$1,000 of an annual grant to McMurray College for "a living chair" of insurance. The contribution is a result of the association's interest in McMurray's expanding the state of the contribution is a result of the association's interest in McMurray's expanding the state of the contribution that the state of the stat ing program and their desire that this program include sound training in in-



Our 25th Year

A. E. STRUDWICK Co. Reinsurance

810 BAKER BLDG. MINNEAPOLIS 2, MINN. FEDERAL 9-5847

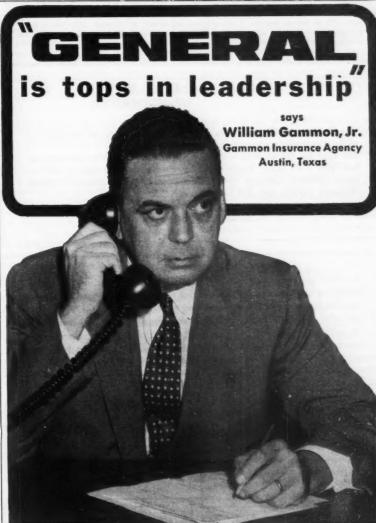
208 SOUTH LASALLE ST. CHICAGO 4, ILLINOIS CENTRAL 6-9141

A. E. STRUDWICK, PRES.

W. H. KERN, V. P. D. A. TAYLOR, V. P.

J. L. KING.

H. A. GOETZ, V. P. J. C. KUNCHES, V. P.



"...we are extremely proud to represent the GENERAL, and value its franchise highly," writes Bill Gammon. "Believe me, they have never let me down! They have always been tops, and still are tops, in leadership, service, claims payments - and their aggressive attitude is continually an inspiration."

WRITE BOX 401 TODAY for details of the GENERAL & SAFECO agency plan. You, too, can cash in on their organization's progressive policies!



INSURANCE COMPANY OF AMERICA

Home Office: Seattle 5, Washington

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Gallagher Looks At Agency System Problems

CONTINUED FROM PAGE 21)

tory line in the metropolitan centers, but in spite of that one of the major someone was going to lose more money

that does not preclude increasing the companies a few years ago increased commissions, Mr. Gallagher remarked. the commission on the PPF 5%. Other It has been years since the personal companies, instead of sitting back, property floater has been a satisfac- wrote letters or even phoned their agents to raise commissions also. "If

WANT ADS

—920 per inch per insertino—1 inch minimum—sold in units of half-inches. Limit—40 words per Deadline 5 P. M. Friday in Chicago office—125 W. Jackson Blvd. Individuals placing ads are requested

THE NATIONAL UNDERWRITER

Insurance: CASUALTY UNDERWRITER

All-Lines

The Continental Casualty Co. is desirous of securing an experienced all-lines casualty underwriter.

The man we are seeking is 28-35, with college education, or equivalent and 2-10 years' experience. Salary dependent upon qualifica-tions. Location, Chicago home office. Send complete résumé or phone WAbash 2-7272, ext. 358 for appointment.

CONTINENTAL CASUALTY COMPANY 310 S. Michigan

COMMERCIAL FIRE UNDERWRITER

Excellent growth opportunity with division office of a national casualty company expanding into commercial fire field. Five years minimum specific commercial fire underwriting experience required. Ability to activate entire program including departmental training and sales co-ordination essential. Age to 40. Relocate: Carolinas. Salary open. Send complete résumé in confidence. Box Z-42, c/o The National Underwriter Co., 175 W. Jackson Blvd., Chicago 4, Illinois.

GENERAL AGENCY FOR SALE

Located in growing Southwest. A duction well over ¾ million, representing stock companies and surplus lines facilities. General agency or company inquiries in-vited. Address Bax Z-45, c/o The National derwriter Co., 175 W. Jackson Mvd., Chicago 4. III.

FIELDMEN WANTED
Company prominent in Inland and Ocean
Idea're Insurence has appartuallies for fieldmen. Some Marine experience desirable but
not essential as program may include period
of training at Home Office before anigament
to field terribry. Phone and résumé to Rox
Z-19, c/o The Hefiniand Underwither Co., 175
W. Jackson Blvd., Chicago 4, Ill.

PELDEAN

GLASES POSITION WANTED

from committy adjuster, 34, married, LLB.
ofly amployed, 6 yrs. experience, ability
outhority to hundle and claus all type.
West to work in your organistics and
pass frime and manay. Control Mineis prelive Z-59, c/o The Hartimed Waterwriter
175 W. Jackson Stot., Chicago 4, III.

CASUALTY UNDERWHITER
Excellest opportunity for experienced workmen's compensotion and liability enderwriter. Salary commensurate with experience and obility. Liberal employee benefits. Local applicants should apply in person. All others please enclose photograph with letter of application. TRADES & GENERAL INS. CO., 115 S. Field Street, Dallos, Yeans.

WANTED INDIANA & OHIO FIELDS

WANTED INCOMMA & CHIEF FELDMAN Experiment Special Agest for long established Company writing substratiol volume of fire besiness in these stutes. Must be experimend in ogency relations and underwriting. Prefer Okio resident. Give completed experience and solary requirements in first letter. Address: Z-N, c/o The Hotiosol Underwriter Co., 175 W. Jackson Blvd., Chicago 4, III.

Expansion program of multiple line compour coupled with a retirement provides this chall langing opportunity for experienced fieldman Must have practicing knowledge of fire, marin and hanse owners forms and be willing to work Write fully. All replies strictly confidential, Writ-to Bas Z-Al. c/o The National Underwriter Co. 175 W. Jockson Blvd., Chicogo 4, Hl.

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we want to be in on it. Now the loss Pittsburgh I Day more commission and the companie are getting 5% less premium with which to pay losses. That just doesn't make sense to me."

Mr. Gallagher said some of the agents are beginning to wonder about the commission question. For example, an agent in Tulsa who has been losing auto business because of the price differential wonders why he should receive twice as much commission as an agent in Indianapolis for writing an identical policy on an identical automobile. An agent in Chicago faced with active competition and a shrinking market wonders why he should receive 30% more commission because the experience in his area is so bad that an increase in rates was imperative. An agent in Jackson, Mich., may wonder why he receives less than half the amount on a brick mercantile as an agent in Jackson, Tenn. An insurance manager in Chicago may wonder why he pays a local agent in Virginia 10% just for his signature when the agent is in Richmond and the property in Roanoke.

Some of these inconsistencies might be all right if it weren't for the competition, he said. If the total expense in handling dwelling business and auto business is higher in stock operations than it should be, then it should reasonably follow that these would be the most vulnerable classes to competition. "I am certain I need not point out that most of us are finding that to be the case.'

A good deal more emphasis must be placed on efficient and profitable operation, Mr. Gallagher said. This would include the appointment of qualified agents. Requiring a field man to appoint an agent in the particular town for the sake of representation there can be expensive. He opined that perhaps there is too much attempt to maintain position in the business, making a fetish of volume and erroneously placing it above profitable operation.

Program Is Varied

Pittsburgh I Day on March 11 at the Penn Sheraton hotel will be de-voted to "A Review of Current Problems Facing the Insurance Industry" from the viewpoint of the buyer, the independent agent, the company, and the state regulatory authorities.

William MacLean, president National Union, is general chairman.

After greetings at breakfast by J. E. Hartman, president Insurance Club of Pittsburgh, Charles H. Bokman, resident vice-president New Amsterdam, will moderate the morning sections. For buyers, Warren McKay, assistant Foundry Co., will introduce the speaker, Joseph A. Edwards, assistant treasurer Gulf Oil. William J. Graul, Allentown, president Pennsylvania Assn. of Insurance Agents, will introduce the speaker, Archie M. Slawsby, Nashua, N. H., vice-president NAIA.

C. Murray Jones, president Pittsburgh Assn. of Insurance Agents, will be chairman of the luncheon, with Mayor Lawrence of Pittsburgh and Mr. Graul the speakers.

Mr. MacLean will moderate the afternoon sections. For the companies' session, John J. O'Donnell of the Lon C. Jeffrey agency of Pittsburgh, will introduce the speaker, Harold G. Evans, president American Casualty. Commissioner Smith of Pennsylvania will introduce the speaker, Commissioner Navarre of Michigan, president National Assn. of Insurance Commis-

A reception and dinner conclude the program.

Huson To Northern Ill. Field

Kenneth L. Huson, who has been special agent in central and southern Illinois for Loyalty group, has been named state agent for northern Illinois, with headquarters at Roockford. He succeeds the late Kenneth M. Vick.

Wanted ...

Fire - Casualty Company Claims Manager Salary ... \$12,000.00

The persons we are interested in talking to are presently satisfactorily employed as managers or asst. managers of claim departments, preferably of direct writing companies. Age limit is 40 and a law degree is required.

If interested, send complete resume with picture. Replies absolutely confidential.

Selta Insurance Companies

BOX 2871 FLORIDA AT FOSTER DRIVE BATON ROUGE 1, LOUISIANA

David W. Thomas, Pres.

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Set Programs For Mutual Underwriting Conference, March 13

The automobile and general casualty programs have been completed for the underwriting conference, March 13-14, of Conference of Mutual Casualty Companies at the Conrad Hilton hotel

The conference will open Thursday morning with a talk by Bruce A. Frey, vice-president General Re, entitled "Special Risk Reinsurance—Facultative." Speakers and their subjects for the automobile program Thursday are: J. Albert Burgoyne, Liberty Mutual, "How to Underwrite Excess Limits on Auto Risks;" Robert W. Schroeder, Home Mutual, "Underwriting of Renewals;" E. L. Brandt, Auto Owners, "Data Required for Better Underwriting Function;" R. R. Kaiser, Nationwide Mutual, "Profitably Underwriting Auto Business in Metropolitan Areas;" and William A. F. Smith, Joseph Froggatt & Co., "Reduction of Expense Is a Must." Friday morning Herman L. Reifschneider, Implement Dealers Mutual, will speak on "Correcting Unfavorable Physical Damage Loss Ratio" and John H. Shiffler, Employers Mutual Casualty, on "Family Auto Pol-

Speakers and subjects in Thursday's general casualty program are: Roy Eltzroth, Indiana Compensation Rating Bureau, "Guides and Techniques in Inspection and Classification of Workmen's Compensation Risks;" A. L. Mil-stead, Equity Mutual, "How Comprehensive Are Our Comprehensive Gennensive Are Our Comprehensive General Liability Policies and Extent of Automatic Pickup?" W. H. Hunsicker, Harleysville Mutual, "Role of Casualty Underwriter in Improving Company Overall Underwriting Picture;" R. J. Lemley, Employers Mutual Casualty, "Benefits of Individual Risk Underwriting, Agency Underwriting, Class Underwriting, Best Combination of Either;" L. E. Stephens, State Auto, "Rating and Underwriting of XCU Exposures;" and Richard Kosht, Auto Owners, "Properly Covering Charita-ble Institutions." Friday morning speakers will be Paul F. Gallmeier, Meridian Mutual, on "Methods Used in Re-Underwriting General Liability Risks," and M. E. Bogan, Nationwide Mutual, "Underwriting Loopholes Detected Through Claims Review."

The general session Friday morning will feature Berthold Woodhams, Citizens Mutual Auto, speaking on "Impact of Flat Cancellations on the American Agency Systen," and Don E. Johnson, Nationwide Mutual, on "The Role of the Underwriter on the Management Team."

Alfred B. Smith, Pennsylvania Threshermen and Farmers Mutual, is chairman of the automobile program committee, and E. W. Knapke, Celina Mutual, is general casualty program chairman.

Mich. Auto BI, PDL Rates Go Up 10.1%

National Bureau of Casualty Underwriters has promulgated a 10.1% increase in auto liability rates in Michigan, effective March 5. Rates are increased for practically all insured except in Detroit territory, which is an exception to the general upward trend in losses. In this territory rates are reduced \$1 for some insured, increased \$1 for others and remain unchanged for still others.

For class 1A cars rate increases range from \$1 to \$12, 1B \$3 to \$12, and 1C \$1 to \$18. For 2C the increases

range from \$7 to \$48, and for 2A \$1 to \$22. Class 3 increases range from \$2 to \$14. Farmers get an increase in discount from 20 to 30%.

Pickles Promoted To K. C. Manager Of Continental-National

F. V. McCullough, vice-president of Continental Casualty, and C. L. Zook, vice-president of National Fire have jointly announced the appointment of John F. Pickles as branch manager of Continental-National group at Kansas City.

Mr. Pickles joined National Fire in 1946 at the home office and traveled as a casualty special agent in Connecticut and Rhode Island. He was transferred to Oklahoma in 1948 as a casualty field man and in 1949 was promoted to state agent in charge of multiple line operations.

In March of 1957, Mr. Pickles was transferred to the Continental-National branch in Kansas City as manager of the fire, marine and multiple peril division and in May he assumed additional responsibilities on his advancement to associate manager. The Kansas City office supervises operations in western Missouri, Kansas and Oklahoma.

Indiana Debit Fire Insurer Agrees To Cut Its Rates 30%

INDIANAPOLIS—Independent Mutual Fire has agreed to reduce its rates 30% after a conference between Commissioner Palmer and officials of the company. At the same time, the department granted the company permission to raise its limit to \$2,000 from the present \$1,000.

Independent Mutual sells fire and EC on household goods on a weekly premium basis in low income neighborhoods. Under the new schedule, policyholders will pay 35 cents per week per \$1,000 as against the old rate of 50 cents. About 7,000 families in Indianapolis and Gary will benefit from the new rates.

Until his recent resignation, president of the company was Elmer (Little Doc) Sherwood, colorful Indiana political figure, who now faces trial on charges of conspiracy to bribe a state officer in connection with the state's highway scandals.

Wash. Agents Petition For Return Of The Five-Year Term Rule

Washington Assn. of Insurance Agents has petitioned Commissioner Sullivan, the rating bureau and the companies to restore the five year term rule for fire insurance. In a resolution adopted by the trustees at a quarterly meeting in Longview, the agents point out that the discontinuance of five year term in Washington was made on the basis that abolition would be extended to other jurisdictions, eventually nationwide, but so far there has been no such development, and in view of that it is requested that five year rule be reinstated promptly. The agents maintain it is unfair discrimination against Washington policyholders not to allow them the opportunity to use five year term.

The Cleveland office of Western Adjustment has been moved to 21531 Lorain road. It will be identified as the Cleveland west side branch. R. S. Wagner is manager.



Members of the central region of National Assn. of Independent Insurance Adjusters recently held their all-day annual meeting in Chicago. Pictured above at the reception in the Palmer House are: Ralph G. McCallum, general manager of NAIIA; James J. Ryan, Ashland, Ky., vice-president of the central region; Ann Hoisington, assistant general manager; Ray L. Lynch, Springfield, Ill., secretary-treasurer; and Maurice M. Johnson, Fort Wayne, past president of the national association.

Offer Opportunity To Ky. Deviation Bills

(CONTINUED FROM PAGE 4)

rate increase on the part of independents or mutuals, Mr. Hart said it was impossible to predict the course of mutual rates, "but on the basis of the formula which the companies file with the department, the rates will be equitable." The bills were supported by representatives of Louisville Automobile Club, Kentucky Assn. of Insurance Agents and the Louisville board.

Opposition came from NAII, Ken-

Opposition came from NAII, Kentucky Mutual Insurance Agents Assn., North America and American Mutual Alliance.

Denartment Needs More Authority

In his appearance before the committee, Commissioner Thurman said the person paying a premium "no longer knows what he is getting when he buys an automobile insurance policy in Kentucky." He said the department needs ample authority to control forms and rates or there will be no intelligent way of finding out whether the premium is too little or too much.

"Increases in insurance rates in the past few years have not come about entirely because of increases in amounts of losses or frequency of losses," he contended. "Much of this increase can be directly attributed to additional or 'frill' coverages which companies have been adding to the policies."

In a memorandum provided by Mr. Thurman to the committee, it was stated that many attorneys are surprised to learn that there are differences in automobile policies and, "it is in the public interest that automobile insurance policies conform to a certain minimum standard, and that this basic minimum standard should be established as the basis on which automobile insurance rates are to remain.

"The proposed legislation will permit insurance companies to provide broader or more extensive coverages than the minimum. In recent years there has been a trend towards making available broader forms of policies; but the companies are discriminating against certain insured by not making the broader form coverage to all insured.

"The companies have been engaged in attaching restrictive clauses to many of the automobile policies which they have issued, which restrictive clauses are deleting from the policy fundamental coverages for which loss loadings have been included in the rate. Litigations involving policies have come to the attention of Slawsby.

the department where no coverage was provided for the insured who purchased the policy because of a restrictive endorsement form designed to eliminate coverage as respects some person other than the insured.

"A standard policy for fire insurance has been adopted in most states. Several states have also adopted a standard automobile policy, some of these states being Texas, Massachusetts and Virginia."

Program Ready For Meeting Of Eastern Agents

explore the future of the business, with Roy M. MacBean, Cranford, N. J., state national director, as moderator. Participating will be Elmer Miller, Journal of Commerce, on "What Agency Companies May Do to Improve Their Competitive Position"; Emanuel Levy, Insurance Advocate, on "What Can the Agents Do About Reduced Commissions?"; Robert R. Dearden III, U. S. Review, on "How Mergers May Affect Both Company and Agent"; William N. Woodland, The Standard, on "How Far Government Regulation? Can It Be Controlled?", and Kenneth O. Force, The National Underwatter, on "Merchandising Trends, Will They Help the Agent?" A question and answer period will follow.

On Tuesday Eastern Underwriters Assn. will entertain state association and local board officers at breakfast.

List More Senior Speakers

At the second general session Harold D. Feuerstein, Newark, general counsel of the New Jersey association, will speak on "Legal Liability of Agents," W. Lewis Bambrick, manager, New Jersey Unsatisfied Claim & Judgement Fund Board, on "New Jersey's Answer to the Problem of the Uninsured Motorist," and Roy A. Duffus, Rochester, on "How To Be a Better Agent."

The session concludes with a report of NAIA advertising committee by Alan H. Miller, Hackensack, N. J., chairman.

New England Advisory Board will hold a luncheon meeting at noon.

Tuesday afternoon opens with a panel of state presidents on programs and problems in their territories. Morton V. V. White, Allentown, Pa., state national director and NAIA executive committee member, is moderator.

A cocktail party will precede the concluding dinner dance. At dinner new officers will be installed by Mr.

E. A. Henne Honored By Associates Luncheon

(CONTINUED FROM PAGE 2)

Henne marks the end of an era. For of insurance operations with the ad-15 years (1937-1954) he was chairman of the subscribers committee of Western Actuarial Bureau and in that capacity exercised an enormous influence over the fire insurance operations in the midwest, an influence that will never be replaced because WAB has been reorganized and the nature

vent of multiple line has changed.

The great influence that America Fore, through Mr. Henne, carried in the west is enlarging to a national scale and Mr. Herd personifies that new stature. America Fore Loyalty group is now the commanding firecasualty insurance organization in the

United States, and it is exercising company executives and regulatory leadership through Mr. Herd in an in-telligent and forceful manner. Mr. Herd's comments at the luncheon for Mr. Henne reflected the stability and calmness of outlook that are needed to give the business a sense of direc-

Mr. Herd said 1957 is a matter of history and some may be glad to close the books and forget them, but there are some signs of hope that developed last year, principally in the stimulation of an earnest desire by producers,

authorities to cooperate and effect a more even keel to rates and underwriting.

The idea of figuring out rates with slide rule to the fourth decimal point "just can't and won't work," Mr. Herd said. Because there are unknown and uncontrollable factors it is necessary to adhere to underwriting principles which have proven to be prudent after standing the test of time and being developed by trial and error. The year 1957 stimulated the desire to reexamine these principles of insurance underwriting, he declared.

Need United Attack On Problems

There has been some criticism of rating systems, the number of rating bureaus, of loss adjustment practices and of insurance forms, etc., he admitted, but any or all of what might be open to criticism could have been corrected in the first place had a united front been directed at a solution to the problem.

America Fore Loyalty group has confidence in the future of the fire and casualty business, Mr. Herd said, noting that if there had been any lack of optimism it would have been easier some time ago to have scaled operations down to the point where insurance became secondary to the invest-ment end of the business. Then everything could have been taken care of with a handful of people; but instead, he pointed out, America Fore put its capital to work in a big way and worked out an affiliation with Loyalty

Mr. Herd recalled that he first met E. A. Henne in the Oklahoma field in the early 1920s. There has never been anyone in the insurance business who has shown so much intelligence, understanding, capacity, response to situations and a sense of teamwork as Mr. Henne, he said.

In his response, Mr. Henne recalled that he was hired by C. R. Tuttle 46 years ago. He is one of the survivors of the regime of Henry Evans. In 1932 Mr. Henne became a member of the subscribers actuarial committee, serving as chairman from 1937 to 1954. That tenure included, among other things, the Missouri rate case, and Mr. Henne said he would not wish that anyone else should have to go through those years as he did, but on looking back, "I have no scars,

Early in the meeting Mr. Herd acknowledged those at the luncheon who had come from some distance to honor Mr. Henne, these including F. T. Priest of Wichita, E. C. Cady, Burlington, Ia., T. W. Earls and W. A. Earls of Cincinnati, S. E. Wildman of Canton, O., C. M. Nicholson of Decatur, Ill., and C. P. Thurman of Frankfort, former state agent in Kentucky of Continen-tal and now insurance commissioner of that state.

AIU Begins New Series Of HO Window Displays

American International Underwrit-American International Underwrit-ers has instituted a new series of dis-plays in the front windows of the home office. The current exhibit is de-voted to ocean marine insurance. It includes models of early day ships, a photograph of a detailed model of the S. S. Savannah, the first ship to cross the Atlantic under steam, and an artist's drawing of how the N.S. Savantah the foderal government's atomicnah, the federal government's atomic-powered ship, will appear when com-pleted. The next exhibit will concern aviation insurance.

He's here to search out an accident that could happen Tomorrow!

This man entering the boiler room is a Hartford Steam Boiler Field Inspector. His job is to search out and evaluate faulty conditions in the power equipment you insure in his Company so that steps may be taken to avert an accident. He comes well prepared, with modern testing equipment - and a coverall, too, because he plans to really get into places where he can see, feel, listen-for and smell-out signs of danger. His sound, practical knowledge of the equipment he inspects is augmented by the many years of experience which his company has had in this one highly specialized field. He is a welcome visitor in thousands of plants such as yours throughout the country because his recommendations have prevented accidents and prolonged the useful life of boilers and

Is your Power Plant Insurance **Engineered to Keep Power Alive?**

It is, if you insure with Hartford Steam Boiler. This Company has specialized in Engineering Insurance for 92 years, and operates the largest organization in the world devoted exclusively to inspecting and insuring power equipment. More than 600 Company



THE HARTFORD STEAM BOILER AND INSURANCE COMPANY

Hartford 2, Connecticut

Remember, INSPECTION is our middle name

eep power alive BUSINESS

WEEK

Inspectors working out of 19 Regional Offices spend

full time in field inspection work. Over 100 Special

Agents, skilled in engineering insurance underwriting,

are prepared to work closely with you and your agent

in developing a policy tailored to fit your needs. And

if accident strikes, in spite of all preventive efforts,

this nation-wide organization moves smoothly and

promptly to help speed rehabilitation and provide

Today is a good time to see your own Agent or

Broker to secure H.S.B. protection against accidents

equitable settlement.

which might happen tomorrow.

This advertisement in color in the March 8th issue of I refers its readers to you

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Traffic Deaths In Ian. Are Down 5%

The National Safety Council reported this week that traffic fatalities were down 5% in January from the same month last year and 8% from January of 1956.

The toll of 2,730 deaths was the lowest for January since 1952, when it was 2,625. And this in the face of the fact that there are 12 million more cars on the road than in 1952.

U.S. Booklet On Outlook In Insurance Employment

The bureau of labor statistics of U. S. Department of Labor in cooperation with Veterans Administration has published in pamphlet form "Employment Outlook in Insurance Occupations." This is a reprint from the 1957 edition of Occupational Outlook Handbook, which covers about 500 occupations.

The section on insurance

The section on insurance runs 16 pages and outlines the size, function, and skills of the business. The pamphlet was prepared with the cooperation of many in the insurance business.

ness.

The pamphlet points out that the work in company home offices is carried on by thousands of clerical workers and a relatively small number of professional employes under the ber of professional employes under the direction of executives. Clerical workers represented about 45% of the total in 1950. About 10% of insurance employes are executives, 4% professional specialists, including accountants, lawyers, doctors, nurses, engineers and a few workers in occupations unique to insurance—chiefly actuaries, home office underwriters and claim adjusters.

ers.

The opportunities for actuaries are described in some detail. Agents make up nearly 40% of all insurance employes. Most of the employes were located in the 10 most heavily populated states, New York leading with about 15% of insurance employment of the country, followed by California with nearly 9%.

The namphlet notes that in 15 years

The pamphlet notes that in 15 years the number of large companies has tripled and become more widespread

ripled and become more widespread geographically.

Employment increased nearly 45% from 1947 to 1955, but the pamphlet predicts that the rise will be more moderate in the next eight or 10 years. Most openings will be for clerical workers and agents. The booklet states that insurance workers have more assurance of regular employment than workers in other industries in periods. workers in other industries in periods of economic recession.

Kemper Group Reports On 1957

Lumbermens Mutual Casualty in-creased its net surplus \$1 million in 1957, continuing a 45-year record of increasing surplus each year since its first report in 1912. Net surplus now stands at \$26 million with surplus as regards policyholders of \$36 million.

Premium income increased nearly \$10 million to \$132,593,879. Underwriting earnings amounted to \$12,027,117 and returns from investments, \$5,272,-

Dividends to policyholders were \$13,322,368, and after payments of taxes, net gain was \$1,735,922.

American Motorists, the participating stock company affiliate, reported premium income of \$42,294,858; underwriting earnings \$3,527,000, and investment income \$1,464,653. Dividends to policyholders amounted to \$4,586,-001. After taxes and \$320,000 in dividends, the company ended the year with an \$11,311 reduction in gross surplus.

Combined assets of the five companies in the Kemper group now total \$339,402,368. Combined premium income in 1957 was \$190,739,642. Underwriting earnings were \$17,027,256 and earnings on investments, \$8,099,279. Dividends to policyholders totaled \$19,972,000. Combined surplus to policyholders amounts to \$56,109,759, an increase of \$1,236,790.

During 1957, arrangements were approved to merge American Farmers Mutual and Federal Mutual. This was accomplished Jan. 1, with the surviving company retaining the Federal Mutual name.

Also, after a close working affili-ation of three years, a life company, Fidelity Life Association, a mutual legal reserve company, of Fulton, Ill., joined the group.

Weghorn Agency Of N.Y. Gets Northern Assurance

John C. Weghorn agency of New York has been appointed by Northern Assurance for a number of lines. This will give the agency additional fire, automobile and inland marine city, suburban and nationwide facilities for metropolitan brokers as well as for metropolitan brokers, as well as General Cover Underwriters Assn. re-porting form facilities.

To Address Detroit Agents

Thomas Crowley, manager at Detroit of Toplis & Harding, Wagner & Glidden, will discuss the agent's role in loss adjustments at the March 13 The pamphlet sells for 15 cents and is available from the superintendent of documents, Washington 25, D. C., or regional offices of U. S. Department of Labor.

Thomas Crowley, manager at Detroit of Toplis & Harding, Wagner & Glidden, will discuss the agent's role in loss adjustments at the March 13 regional offices of U. S. Department of Labor.



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